ccNSO update on activities in .uk
ICANN50 London
2013/14 - a period of significant change:

- Increasing pressures in the market
- Evolving stakeholder expectations

We have responded by......
Offering more options in .uk

• .uk launched on 10 June 2014
• 2 years in the making
  • Public consultation
  • Proposition refinement
  • Programme implementation
• Key features
  • Rights for existing registrants
  • UK address for service
  • Link to higher expectations regarding data quality
• Strong take up but it’s a crowded market
A focus on raising standards

• Registration Policy Review
  • That the **domain name** in our sole discretion would on the face of it (i) tend to indicate, comprise or promote a serious sexual offence and (ii) that there is no legitimate use of the **domain name** which could be reasonably contemplated.

• Criminal use
  • “[The registrant must] not use the **domain name** for any unlawful purpose.”
A focus on raising standards

- Registrar Agreement
  - Introduction of Accreditation and “Self Managed”
  - Higher expectations across the board
- Data Quality Policy
  - Validation at registration
  - Linked to .uk
Questions?