New gTLD Program Update

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Vice President, GDD Operations
Agenda

• Program Status Update
• Contention Resolution
• Contracting
• Post-Contracting
• Q&A
One Year.

New gTLD Delegations.
Program Timeline

First new gTLD Delegation: 23 Oct 2013

Note: This graphic depicts forecast completion dates based on current program operations; forecast dates are subject to change.
Contention Resolution
Contention Set Status: Resolution Accelerating

233 Total Contention Sets

- Active: 92
- On-Hold: 21
- Resolved: 120

Resolved Since First Auction: 50
Self-resolved Since First Auction: 42
Path to Resolution for Unresolved Sets

Current Status of Unresolved Contention Sets

- Scheduled for Auction: 85
- Invited to CPE: 7
- Not yet eligible for CPE: 20
- Not yet eligible for Auction: 1

Majority of contention sets will be resolved in FY2015
Community Priority Evaluation – Status (apps)

- Primary reasons CPE eligibility is impacted:
  - Pending accountability mechanisms
  - Pending Change Requests
  - Unresolved GAC advice

- Cycle Time of Evaluations

<table>
<thead>
<tr>
<th>Status</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not yet Eligible for CPE</td>
<td>10</td>
</tr>
<tr>
<td>Invited to CPE</td>
<td>1</td>
</tr>
<tr>
<td>Completed CPE</td>
<td>16</td>
</tr>
</tbody>
</table>
Auctions – Status

### Auctions Scheduled Per Month

<table>
<thead>
<tr>
<th>Month</th>
<th>Ineligible</th>
</tr>
</thead>
<tbody>
<tr>
<td>October '14</td>
<td>3</td>
</tr>
<tr>
<td>November '14</td>
<td>16</td>
</tr>
<tr>
<td>December '14</td>
<td>21</td>
</tr>
<tr>
<td>January '15</td>
<td>21</td>
</tr>
<tr>
<td>February '15</td>
<td>13</td>
</tr>
<tr>
<td>March '15</td>
<td>11</td>
</tr>
<tr>
<td>Ineligible</td>
<td>28</td>
</tr>
</tbody>
</table>

- Primary reasons sets are not yet eligible for an auction:
  - Awaiting CPE
  - Pending Accountability Mechanisms / Sets on Hold
  - Indirect Contention Sets – public comment on rules November 2014

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# Auction Financial Summary

<table>
<thead>
<tr>
<th>Description</th>
<th>Proceeds</th>
<th>Costs</th>
<th>Net Proceeds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auction Development Costs</td>
<td>$ 351,750</td>
<td>$(351,750)</td>
<td></td>
</tr>
<tr>
<td>4 June 2014 Auction</td>
<td>$ 600,000</td>
<td>$ 24,500</td>
<td>$ 575,500</td>
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<tr>
<td>9 July 2014 Auction</td>
<td>$ 10,500</td>
<td>$(10,500)</td>
<td></td>
</tr>
<tr>
<td>6 August 2014 Auction</td>
<td>$ 20,500</td>
<td>$(20,500)</td>
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</tr>
<tr>
<td>17 September 2014 Auction</td>
<td>$ 14,349,776</td>
<td>$ 637,741</td>
<td>$ 13,712,035</td>
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<tr>
<td>Current Total</td>
<td>$ 14,949,776</td>
<td>$ 1,044,991</td>
<td>$ 13,904,785</td>
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</tbody>
</table>

Auctions proceeds will be segregated until the Board consults with the community and decides upon an appropriate use of the funds.

http://newgtlds.icann.org/en/applicants/auctions/proceeds

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Contracting
Contracting Pipeline

1,176 Invited to Contracting

55 Not Yet Responded to CIR

467 In Contracting

114 Waiting for Applicant to Sign

540 Registry Agreement Executed
### Contracting Pipeline – Aging

<table>
<thead>
<tr>
<th>Stage</th>
<th>Number of TLDs</th>
<th>Average Number of Days in Stage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Yet Responded to CIR</td>
<td>55</td>
<td>242</td>
</tr>
<tr>
<td>In Contracting</td>
<td>467</td>
<td>52</td>
</tr>
<tr>
<td>Awaiting Applicant’s Signature</td>
<td>114</td>
<td>78</td>
</tr>
</tbody>
</table>

- Top 3 Reasons applicants are in Contracting stage longer than the 18-day Contracting cycle time:
  - Non-Compliant COI (253)
  - Negotiation/Specification 13 (332)
  - Change Requests (72)
Contracting Extensions

345 TLDs meeting requirements for the 29 July 2015 extension to execute the Registry Agreement.

154 TLDs receiving other extension periods.

- Incremental deadlines provided to ensure progress.
- Incremental deadlines account publication of Specification 13 and Code of Conduct requests.
Post-Contracting
PDT Status and News

- Operating significantly below capacity
- Aging invites
  - Only 51% of applicants responding to PDT Invite within 2 weeks of RA execution (average 27 days)
- Test Specifications Update – released 10 Oct 2014
  - Primarily IDN focused
- Testing Updates for RDDS (Whois) Clarification Advisory coming in January 2015
Transition to Delegation Could Go Faster

• Primary reasons cycle time exceeds expectation:
  o Applicants not scheduling PDT
  o Registries not completing Registry Onboarding in parallel with PDT
    ▪ Only 34% of gTLDs complete onboarding in parallel with PDT
  o Not redeeming delegation token with IANA
Applicant Experiences

1. Uniregistry
2. .LAT
3. .ECO
4. .Bayern
GDD + Related Sessions

Wednesday, 15 October
- Internationalized Domain Name (IDN) Program Update
- Contractual Compliance Update
- IDN Root Zone LGR (workshop)
- Name Collision
- Registry Services Update
- Rights Protection Mechanisms: User Feedback Session
- DNS Risk Framework
- GDD Service Delivery, Customer Service & SLAs
- Universal Acceptance

Thursday, 16 October
- DNSSEC Key Rollover Workshop
- Thick WHOIS Implementation (Working Session)
- Deploying the IETF’s WHOIS Replacement
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