



Code of Ethics

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Why do You need Code of Ethics?



Because it is fancy!

Because our bosses/government... ask us to do so.

Because we must have another long and serious document!

Because we want to use it against enemies!

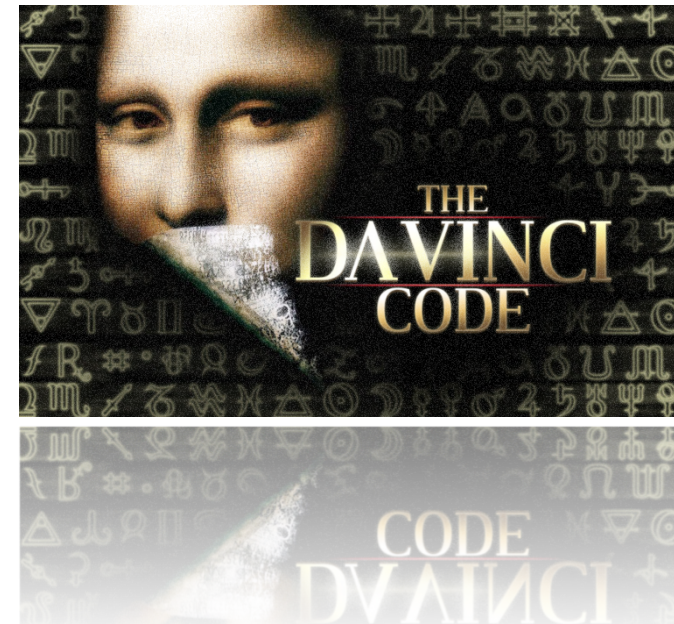
There is a **need** for this kind of document!



Why do You need Code of Ethics?



Entire organization **culture**
Earn **respect**
Values
Build **trust**
reputation and efficient operation
IT IS NOT A NEW POLICY SET!



Social responsibility



RNIDS stands against all forms of inappropriate behavior:

- ✓ **misuse of Internet domains (false representation, cyber-crime);**
- ✓ **abuse of copyright and similar rights;**
- ✓ **abuse of the privacy and security of Internet users;**
- ✓ **abuse of** **for purposes of**
profit;
- ✓ **...**



Code of ethics - results



Higher **number** of domain names?

Gives You **BIG INCOME?**

Settle all of the **problems** with stakeholders?



YES and NO!



LINK: Code of Ethics



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