



NIC ARGENTINA

Updating NIC Argentina

The Process

- Awareness
- Obsolete Platform
- Satisfy the user needs

CHANGE THE USER EXPERIENCE



August 2013 - Launch

New System

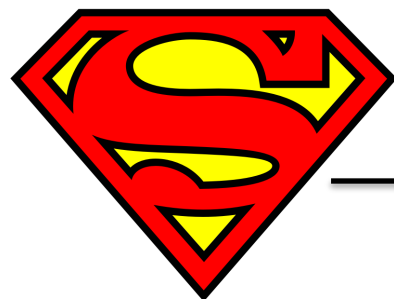
- Update on our Policy
- Username & Password
- **Dashboard:** Easier domain administration
- Validation Process
- Dispute Resolution System (DRS)

March 2014 – Fee

- Impact on our:
 - Users
 - Organisation
 - Registration & Renewals

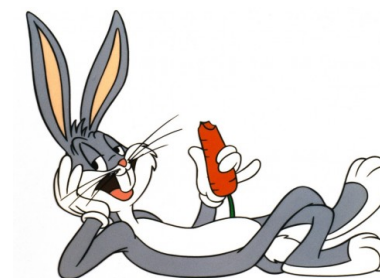


Validation

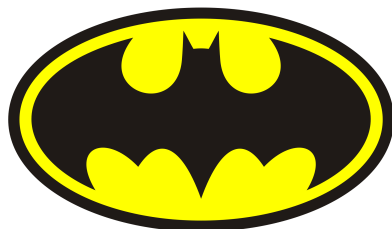


→ CLARK KENT

Are you who you say you are?



→ ??



→ BRUCE WAYNE

Taking responsibility

**Solid Registration policy → Database
cleancing**



Dispute Resolution System

Renamed & Relunched



Any domain es eligible

Anyone can start the DRS



Zone Specification

Policy Update – How does this apply?

.tur.ar

.org.ar

.net.ar

✓ **Works both ways**

✓ **Content Identity**

.gob.ar .int.ar .mil.ar



Introduction of a fee

March 5th - 2014

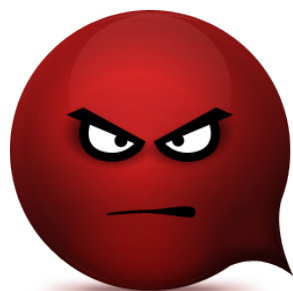
- After 25 years....

\$ 160.-

Time to catch up



Impact on our Users



NEW PLATFORM
SOCIAL MEDIA
CUSTOMER CARE
DRS
DNS REFRESHING

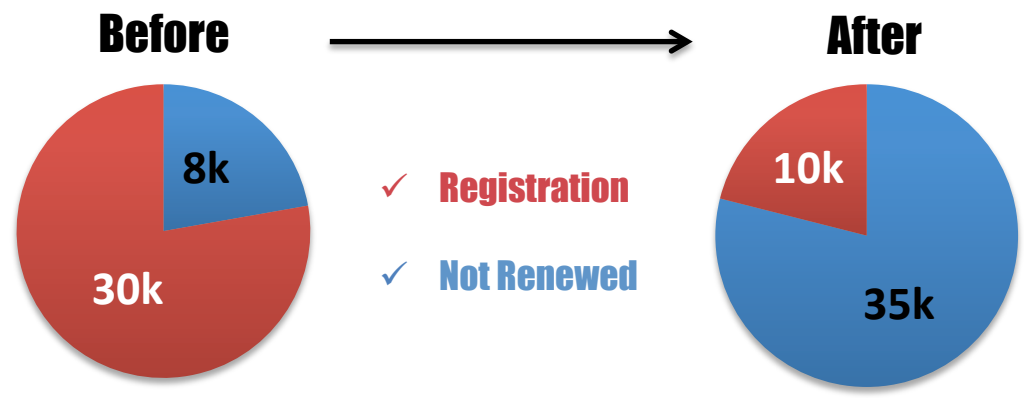
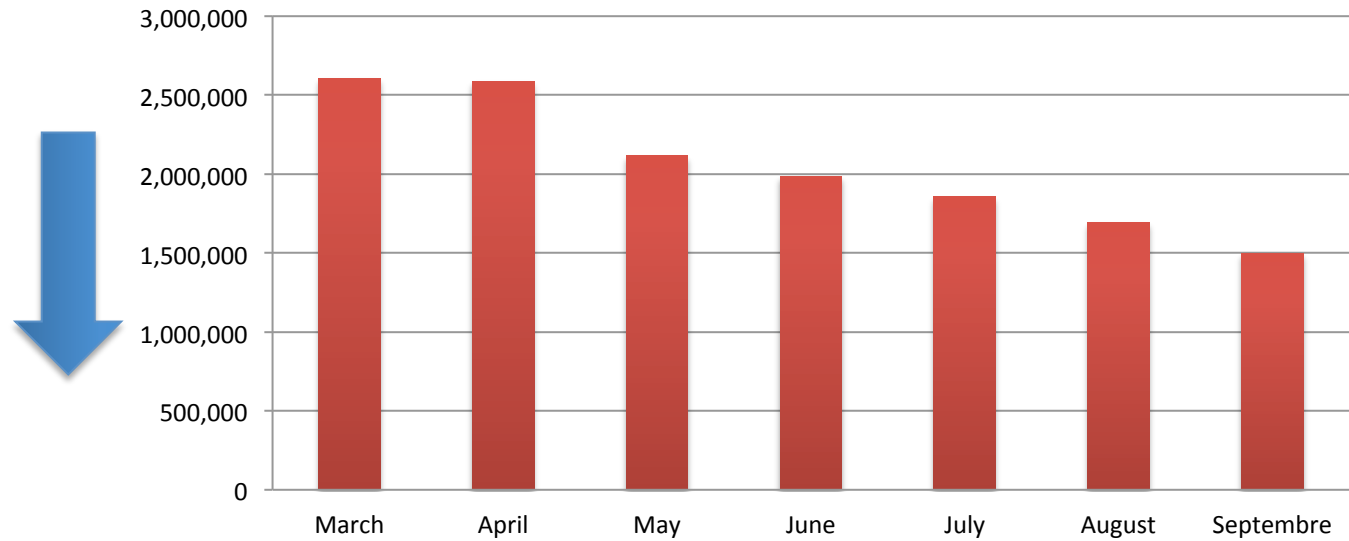


Impact on our Organisation

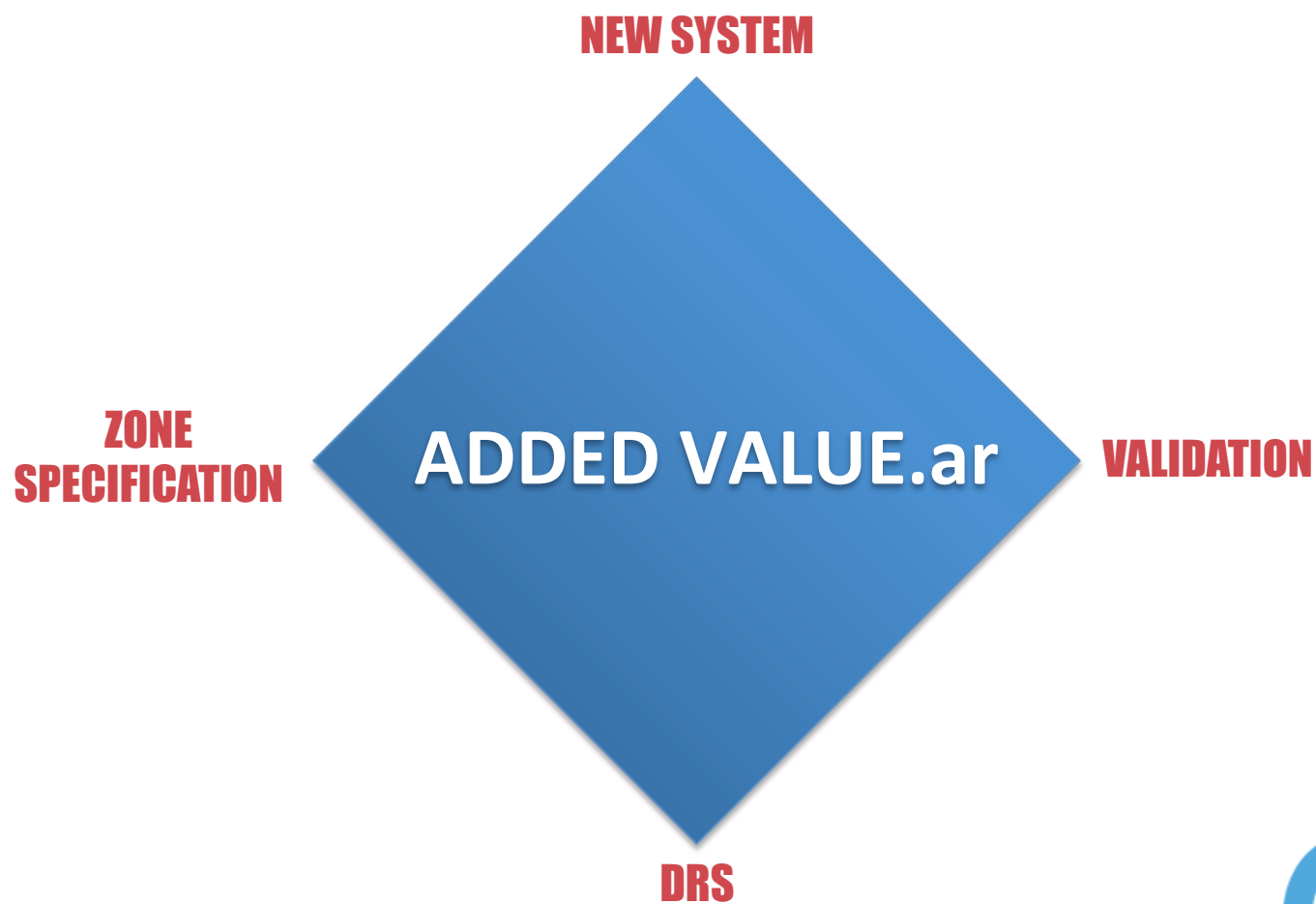
- Improvement in our infrastructure
 - Cleansing in our database
 - Customer Service
 - DNS Refreshing
-
- **Future Projects:**
 - DNSSEC
 - IPv6
 - Provide special services for governmental departments
 - Cybercrime



Impact on our R&R



Updating NIC Argentina



MUCHAS GRACIAS



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DIRECCIÓN NACIONAL DEL REGISTRO DE DOMINIOS DE INTERNET