

# 2016 MEETING STRATEGY IMPLEMENTATION PLAN – NEXT STEPS

15 October 2014  
Pacific Palisades



ICANN NO. 51 | 12-16 OCTOBER 2014  
LOS ANGELES

# GUIDING PRINCIPLES

- **Ensure sufficient face-to-face time for SO/AC policy development**
- **Develop the next level of equal footed cross-constituency interaction and facilitate sufficient delegate networking possibilities**
- **Promote efficient use of community and ICANN time with reduced session conflicts**
- **Maximize qualitative participation:**
  - Ensure capabilities for remote participation
  - Provide sufficient language services (interpretation, translation)
  - Balance geographic rotation vs. hub location
  - Outreach with local communities
  - Educate new and existing participants on issues being addressed by ICANN
  - Minimize conflicts with other Internet community events, e.g., IETF, IGF
  - Visa availability
- **Develop a design that allows for growth**
  - Increasing number of topics; constituency groups; and attendees
- **Serve to increase the credibility of ICANN with the broader global community**

# MEETING A

- 1<sup>st</sup> meeting in the three-meeting annual cycle
- Duration is six (6) total days
- Format is similar to the current ICANN meeting, with exception of the revised format for the public forum

## MEETING A | 6-DAY FORMAT

Day 1   SAT	Day 2   SUN	Day 3   MON	Day 4   TUE	Day 5   WED	Day 6   THUR
INTRA-COMMUNITY WORK	INTRA-COMMUNITY WORK	WELCOME CEREMONY	INTRA + INTER-COMMUNITY WORK	INTRA + INTER-COMMUNITY WORK	PUBLIC BOARD MEETING
BOARD COMMITTEES	BOARD COMMITTEES	<b>PUBLIC FORUM 1</b>	SO/AC REPORTS TO THE COMMUNITY	SO/AC REPORTS TO THE COMMUNITY	<b>PUBLIC FORUM 2</b>
OUTREACH	NEWCOMERS	HIGH INTEREST TOPICS / GDD TRACK	HIGH INTEREST TOPICS / GDD TRACK	HIGH INTEREST TOPICS / GDD TRACK	HIGH INTEREST TOPIC (INTERNET GOVERNANCE)
					INTRA-COMMUNITY WORK (WRAP-UPS)

# MEETING B

- 2<sup>nd</sup> meeting in the three-meeting annual cycle
- Duration of four (4) total days
- Three (3) days focused on Board and SO/AC work
- One (1) day focused on community outreach

## MEETING B | 4-DAY FORMAT

**Day 1 | MON**

OUTREACH

**Day 2 | TUE**

INTRA-COMMUNITY  
WORK

**Day 3 | WED**

INTRA-COMMUNITY  
WORK

**Day 4 | THUR**

INTER-COMMUNITY  
WORK

# MEETING C

- 3<sup>rd</sup> meeting in the three-meeting annual cycle
- Focus on showcasing ICANN's work to a broader global audience
- Duration of seven (7) total days
  - 2 days dedicated to **Intra-Community Work**
  - 1 day dedicated to **Inter-Community Work**
  - 1 day dedicated to internal SO/AC work; cross-community interaction; or both
  - 2 days dedicated to public forum, AGM, opening session, high-interest topics
  - 1 day for meeting wrap up activities

## MEETING C | 7-DAY FORMAT

Day 1   SAT	Day 2   SUN	Day 3   MON	Day 4   TUE	Day 5   WED	Day 6   THUR	DAY 7   FRI
INTRA-COMMUNITY WORK	INTRA-COMMUNITY WORK	WELCOME CEREMONY	INTER-COMMUNITY WORK	INTRA-COMMUNITY WORK	ANNUAL GENERAL MEETING	INTRA-COMMUNITY WORK
BOARD COMMITTEES	BOARD COMMITTEES	PUBLIC FORUM 1	SO/AC REPORTS TO THE COMMUNITY	SO/AC REPORTS TO THE COMMUNITY	PUBLIC FORUM 2	WRAP-UPS
OUTREACH & CAPACITY BUILDING	NEWCOMERS	HIGH-INTEREST TOPICS / GDD	HIGH-INTEREST TOPICS / GDD	HIGH-INTEREST TOPICS / GDD	INTER-COMMUNITY WORK	

# GEOGRAPHIC ROTATION

## OVERVIEW OF THE NEXT FIFTEEN (15) ICANN MEETINGS OVER FIVE (5) YEARS

GEOGRAPHY	MONTH	YEAR	NA	AF	AP	EU	LAC
North America	March	2016	A				
Africa	June	2016		B			
Asia Pacific	October	2016			C		
Europe	March	2017				A	
Latin America	June	2017					B
North America	October	2017	C				
Asia Pacific	March	2018			A		
Africa	June	2018		B			
Europe	October	2018				C	
North America	March	2019	A				
Latin America	June	2019					B
Asia Pacific	October	2019			C		
Europe	March	2020				A	
Africa	June	2020		B			
Latin America	October	2020					C
<b>TOTAL MEETINGS PER REGION</b>			<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>

# STEPS FOR IMPLEMENTATION

- **Task 1:** Seek Board approval for dates and regional rotation for ICANN meetings 2016 - 2020.
- **Task 2:** Develop requirements for the three different meeting formats, and ways to engage local meeting hosts.
- **Task 3:** Work with ICANN SOs and ACs on scheduling needs for Meetings A, B, and C.
- **Task 4:** Engage appropriate staff to design Outreach programs.
- **Task 5:** Develop final implementation plan for submission to the Board.

# Q&A

## RESOURCES

### MSWG RECOMMENDATIONS

- <https://www.icann.org/en/groups/board/participation/mswg/recommendations-25feb14-en.pdf>

### MSWG CHARTER

- <http://www.icann.org/en/groups/board/participation/mswg/charter>

### MSWG COMPOSITION

- <http://www.icann.org/en/groups/board/participation/mswg/composition>