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Singapore

TLD Launch Process Experiences & Registry Onboarding

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ANNOUNCEMENT:

ICANN is pleased to announce that the NEW Global Domains Division (GDD) Portal launched on 17 March 2014!

gddportal.icann.org

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Agenda

- Onboarding and TLD Launch Overview

- Steps to Complete Onboarding and TLD Launch

- Tips & Tricks for Transition to Delegation

- New gTLD Registry Operator Panel Discussion

- Questions & Answers

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Registry Onboarding Overview

- Collection of contacts and information to facilitate the technical setup of processes required by the Registry Agreement

- Completion of Pre-Delegation Testing

- Setup and testing of Trademark Database (TMDB) access and use

- Establish Sunrise and Launch of TLD
  - Starts upon execution of the Registry Agreement and completes at General Availability

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Registry Onboarding – Main Steps

- Step 1: Join gTLD Registry Stakeholder Group (optional)

- Step 2: Complete Pre-Delegation Testing

- Step 3: Provide Information for Credentialing

- Step 4: Provide Onboarding Contact Information

- Step 5: Obtain TMDB Token and Register

- Step 6: Complete TMDB Testing

- Step 7: Complete Transition to Delegation

- Step 8: Establish Sunrise, Claims and Limited Registration Periods

STEP 1: Join the gTLD RySG

- Registry Stakeholder Group (RySG) is a member of the Generic Names Supporting Organization (GNSO)

- Complete and submit the application form:
  - www.gtldregistries.org/new_member_application

- Membership is optional

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STEP 2: Complete Pre-Delegation Testing

- Ensures Registry Operator has the capacity to operate the TLD in a stable, secure manner

- Demonstrates Registry's operations are in line with Applicant Guidebook

- Process and information:
  - http://newgtlds.icann.org

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STEP 3: Provide Information for Credentialing*

- **3a:** Zone File Access for CZDS and ICANN

- **3b:** Bulk Thin Registration Data Access (BRDA)

- **3c:** EPP Extensions

- **3d:** Registry Reporting Interface (RRI)

- **3e:** Uniform Rapid Suspension (URS)

- **3f:** EPP SLA Monitoring

- **3g:** IDN Tables

Onboarding Information Request (ONBIR)

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STEP 4: Provide Onboarding Contact Information

- Registry Contacts

- Backend Technical Service Provider

- Data Escrow Agent

- Technical

- Legal

- Media/Communications

- Billing/Financial

- 24x7 Emergency

- CZDS

- Abuse

- Compliance

- URS Contacts

- TMDB

- Public Facing Information

STEP 5: Obtain TMDB Token and Register

- ICANN will send TMDB token to the TMDB contact

- Tokens are generally active within four hours

- Use the token to register in the TMDB

- IBM will send credentials to the TMDB Contact

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STEP 6: Complete TMDB Testing

- Download a SMD Revocation List

- Download a DNL list

- Upload a Sunrise LORDN file; retrieve the related LORDN log file

- Upload a Claims LORDN file; retrieve the related LORDN log file

STEP 7: Complete Transition to Delegation

- Transitions the Registry Operator from the New gTLD Program to IANA for delegation

- Includes these steps:

  - Access the Transition to Delegation case

  - Provide Delegation Point of Contact information

  - Obtain IANA token

  - Access the IANA system

STEP 8: Sunrise, Claims, Limited Registration Periods

- Process that supports the receipt, review and publication of TLD Startup Information

- Once received and approved, the information populates a webpage that consolidates all new gTLD Registries' launch information

STEP 8: Sunrise, Claims, Limited Registration Periods

- Required Information
  - Type of Sunrise, dates of Sunrise and Claims periods
  - Certify integration testing completed
  - Provide Sunrise Registration Policies including SDRP
    - Include whole document(s), not links

- Optional Information
  - Dates of any Limited Registration Periods

- Submit Information
  - Log in to the GDD Portal to enter dates, type of Sunrise, and attach required documents

STEP 8: Sunrise, Claims, Limited Registration Periods

- Approved Launch Programs (ALP)
  - Requests for ALP may be submitted after invitation to Contracting via GDD Portal
  - Only required if Registry is proposing a program not otherwise permitted under Registry Agreement

- TLD Startup Information may be submitted once TLD is delegated
  - After submission, ICANN does a straightforward review of the TLD Startup Information
    - Do the dates comply with TMCH Requirements?
    - Are all the required elements included?

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STEP 8: Sunrise, Claims, Limited Registration Periods

- ICANN will schedule dates with IBM and confirm dates with registry

  o The Registry does not need to do this with IBM

- ICANN notifies Registry of acceptance and publishes the information

  o ICANN will contact Registry if corrections needed

Registry Onboarding/TLD Launch Timeline

Ongoing — **Step 1**: Join the gTLD Registry Stakeholder Group (Optional)

Registry Agreement Signed — Delegation — General Registration

(Mandatory Steps)

6 Weeks — **Step 2**: Complete Pre-Delegation Testing

6 Weeks — **Step 3**: Provide information for credentialing

6 Weeks — **Step 4**: Provide onboarding contact information

2 Weeks — **Step 7**: Complete Transition to Delegation

1 Wk ········· **Step 5**: Obtain TMDB token & register

1 Wk ········· **Step 6**: Complete TMDB Testing

Step 8: Establish Sunrise, Claims & Limited Registration Period — 60 days Sunrise / 90 days Claims

* Recommended timeline for execution in weeks (wks)

Tips and Tricks for Transition to Delegation

- Delegation POC should be ready and available to consent with proceeding to Delegation

- All contact email addresses must respond to confirmation email to proceed

- "Sponsoring organization" must exactly match the contracted party with ICANN

- Hostnames used in application must exist at time of transition

- Technical issues identified during IANA's testing are not always fatal

Registry Onboarding – Welcome!

- Once your Registry Agreement is executed, Registry Primary will receive a GDD Portal welcome notification

- In some cases, Registry Primary will receive GDD Portal credentials following the welcome notification

- Questions can be submitted by using the New Case Work Item in the GDD Portal or by emailing newgtld@icann.org

New gTLD Registry Operator Panel Discussion

Question & Answer Session

You can also email newgtld@icann.org

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Related Global Domains Division Sessions

26 March **10:30-12:00**	TLD Registry - Ongoing Operations
24 March **15:15-16:30**	New gTLD Program Auctions
24 March **15:15-16:45**	TLD Acceptance
24 March **17:00-18:30**	TLD Launch Process Experiences and Registry Onboarding
26 March **10:30-12:00**	IDN Variant TLDs Program Update

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