ICANN

No. 49
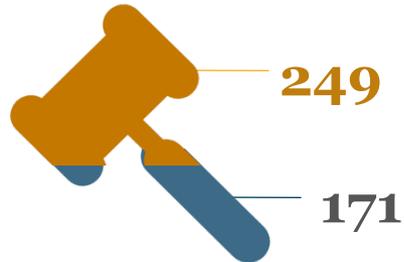23-27 March 2014

Singapore

New gTLD Program Update

Agenda

- Buenos Aires to Singapore

- Application Processing

- Operational Support Mechanisms
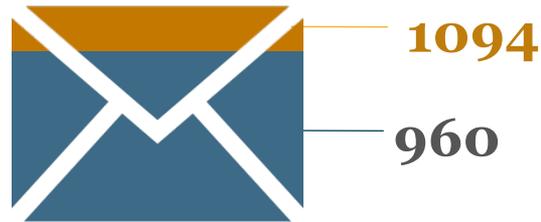
- Singapore to London

Buenos Aires to Singapore

ICANN | Singapore
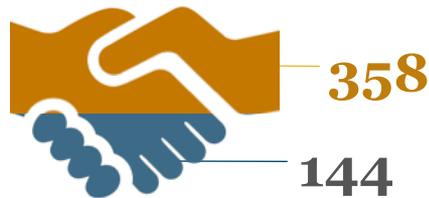
Program Progress – Application Statistics

249
171

Objections Completed

1094
960

Contracting
Invitations Issued

502
275

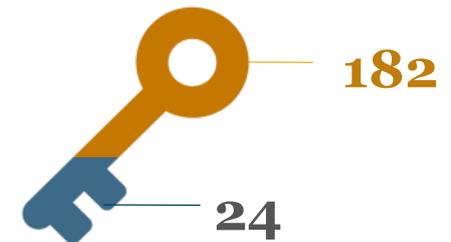CIR Responses
Received

358
144

Registry
Agreements Signed

266
47
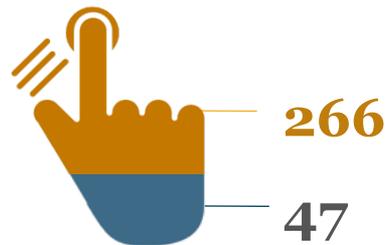
Pre-Delegation
Testing Passed

182
24

New gTLDs Delegated

2013 November:
ICANN 48 Buenos Aires

2014 March:
ICANN 49 Singapore

ICANN
Singapore
NO. 49
23-27 MARCH 2014

Accomplishments: Buenos Aires to Singapore

o NGPC approved implementation approach for GAC Category 1 Advice

o NGPC approved implementation approach for non-exclusive use gTLDs subject to GAC Category 2 Advice

o 249 Objections Complete

o 4 Community Priority Evaluation results published

o Auction notifications sent to 306 applicants in 106 contention sets

o Name Collision Framework published for public comment

o Supported delegation of 182 new gTLDs

o Approved 2 additional data escrow agents

o Qualified Launch Program published for public comment

Continuing Work

- Coordinate and manage program processes
  - Complete application evaluation
  - Monitor objections progress
  - Hold first auction

- Support Board and community
  - GAC Advice
  - Name Collision Framework
  - Perceived inconsistencies in String Contention Objection determinations

- Continue to improve internal processes for reliability
  - Contracting
  - Community Priority Evaluation
  - Pre-Delegation Testing

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Singapore
NO. 49
23-27 MARCH 2014

Application Processing

✦ Application Statuses

Application Statuses – Improved Reporting

- 14 March 2014 – ICANN updated application statuses:
  https://gtldresult.icann.org/application-result/applicationstatus

  o Read announcement (includes link to Advisory):
    http://newgtlds.icann.org/en/announcements-and-media/announcement-15mar14-en

- New statuses added

  o On Hold

    ▪ Application has pending activities that may impact the status of the application

  o Will Not Proceed

    ▪ Application will not continue based on the outcome of a program process it has completed

Application Statuses Overview

- **Final application statuses**
  - Withdrawn
  - Delegated

- **Not Approved and Applicant Support statuses**
  - Not Approved
    - Application will not continue as a result of a resolution passed by the ICANN Board
  - Applicant Support
    - Application did not meet the requirements under the Applicant Support Program

Application Statuses Overview (cont.)

- Status reflects program step application is undergoing
  - In Initial Evaluation
  - In Extended Evaluation
  - Evaluation Complete
  - In Community Priority Evaluation
  - In Auction
  - Contention Resolution Complete
  - In Contracting
  - In Pre-Delegation Testing
  - In Transition to Delegation

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Singapore
NO. 49
23-27 MARCH 2014

✦ Evaluation

Evaluation

In Evaluation:

7

Passed:

1771

Total Applications:

1930

Withdrawn:

150

Incomplete:

2

- ✦ Objections & Dispute Resolution

- ✦ GAC Advice

- ✦ String Contention

Objections & Dispute Resolution

- **95%** of cases resolved
  - Legal Rights, String Confusion Objections complete

- 14 March 2014: Application statuses and contention sets updated to reflect objection outcomes

Determinations Status

- In Progress
- Applicant Prevailed
- Objector Prevailed
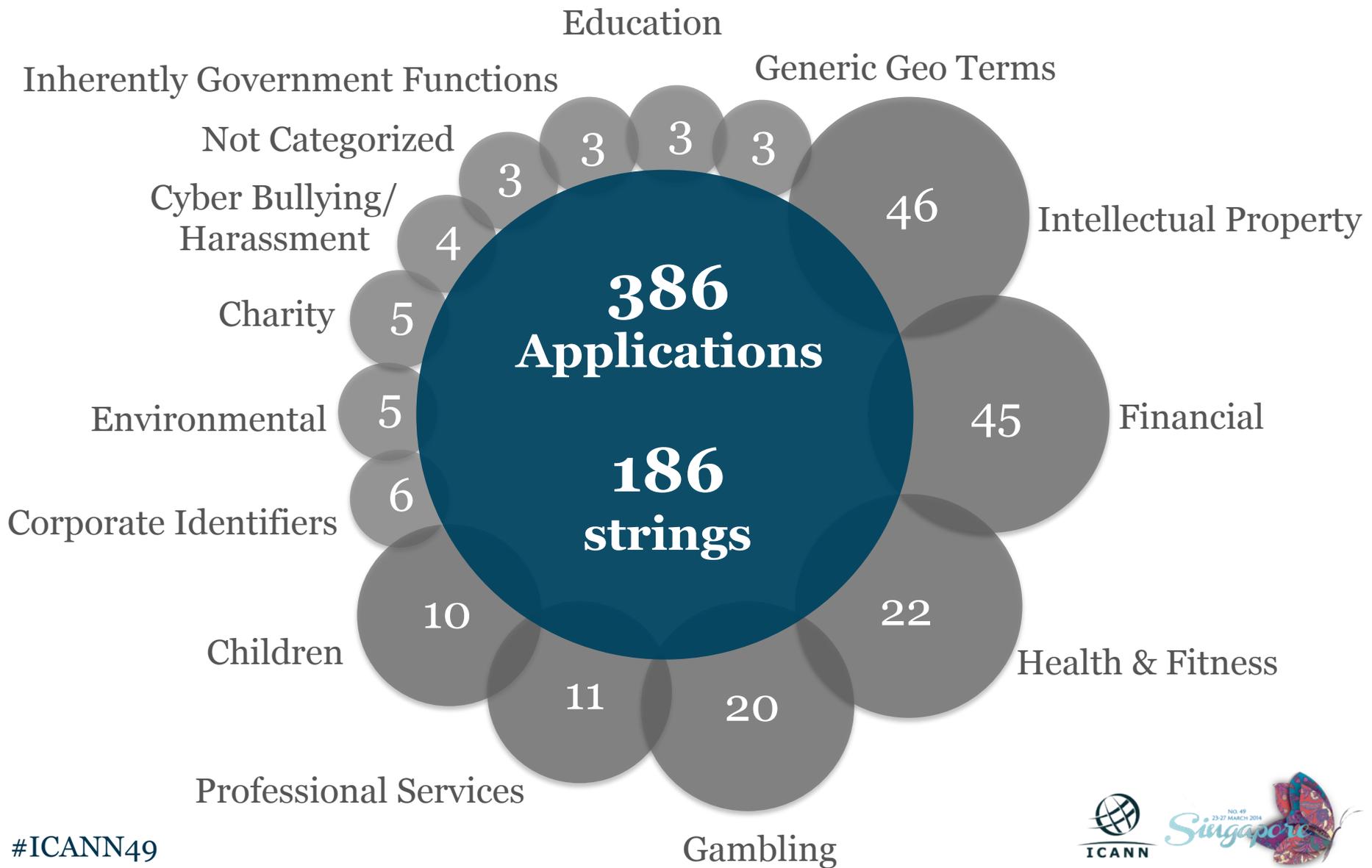- Terminated

14
171
31
47
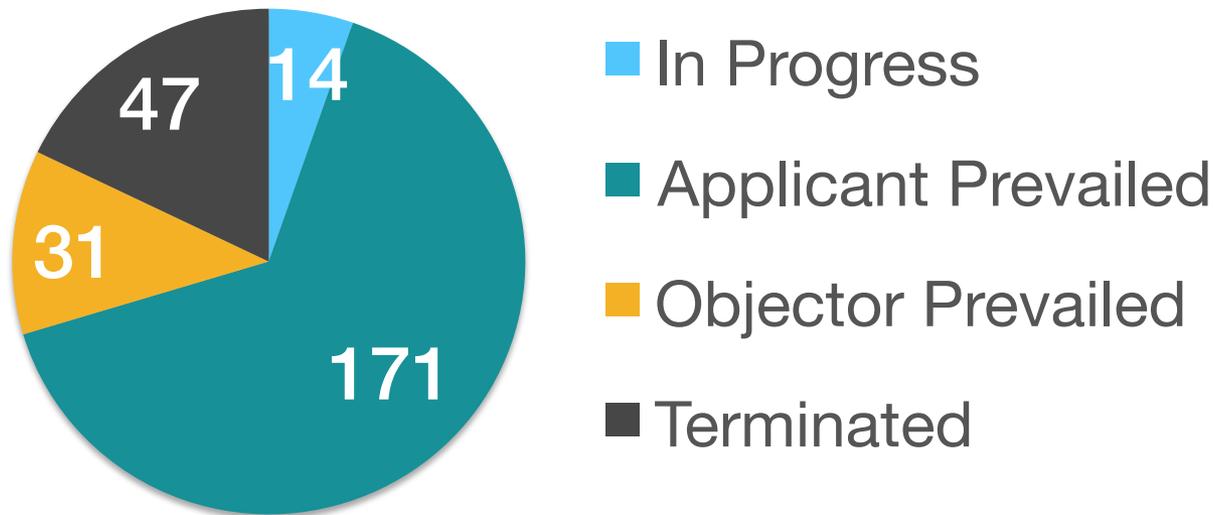
Objections – Public Comment

- ICANN published a proposal to address the perceived inconsistent expert determinations on String Confusion Objections

- Public Comment Forum

  - Comment period: 11 February – 12 March 2014

  - Reply period opened: 13 March 2014

  - Reply period closes: 3 April 2014

- View or submit comments:
  http://www.icann.org/en/news/public-comment/sco-framework-principles-11feb14-en.htm

GAC Advice – Category 1 Overview

In its Beijing Communiqué, the GAC proposed specific safeguards that would apply to a broad category of strings related to "consumer protection, sensitive strings, and regulated markets."

GAC Advice – Category 1 Summary

Education
Generic Geo Terms
Inherently Government Functions
Not Categorized
Cyber Bullying/ Harassment
Charity
Environmental
Corporate Identifiers
Children
Professional Services
Gambling
Health & Fitness
Financial
Intellectual Property

3
3
3
46
4
5
5
6
10
11
20
22
45

386 Applications

186 strings

ICANN

NO. 49
23-27 MARCH 2014
Singapore

Category 1 Implementation Framework

o 5 February 2014: Implementation Framework adopted

o 10 safeguards:
http://www.icann.org/en/groups/board/documents/resolutions-new-gtld-annex-2-05feb14-en.pdf

Highly Regulated Sector

Professional Services	Corporate Identifiers	Health & Fitness
Financial	Education	Gambling
Charity		

➡ **Safeguards 1-8**

Regulated Sector

Professional Services	Education	Children
Financial	Environmental	Health & Fitness
Charity	Generic Geo Terms	Gambling
Corporate Identifiers	Intellectual Property	None

➡ **Safeguards 1-3**

Special Safeguards Required

Cyber Bullying/Harassment	Inherently Governmental Functions

➡ **Safeguards 1–9, or 1-8 & 10**

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Singapore
NO. 49
23-27 MARCH 2014

GAC Advice – Category 1 Implementation

o Applicants previously subject to GAC Category 1 Advice, who meet eligibility criteria, have been invited to Contracting

o Safeguards included in Specification 11 – Public Interest Commitments – of the Registry Agreement

o Public Interest Commitments enforceable via the PICDRP

o Read Applicant Advisory:
http://newgtlds.icann.org/en/applicants/advisories/gac-cat1-advice-19mar14-en

GAC Advice – Category 2 Overview

In the Beijing Communiqué, Category 2 Safeguard Advice (section 2), the GAC advised that, "For strings representing generic terms, exclusive registry access should serve a public interest goal."

GAC Advice – Category 2 Responses

186 — Applications subject to GAC Category 2 Advice

139 — Intend to operate as non-exclusive access; applications support intent

35 — Intend to operate as non-exclusive access; applications do not support intent

12 — Intend to operate as exclusive access; applications support intent

34 — Submitted change request to align applications with intent

1 — Required to submit statement of public interest

Eligible — Proceed to contention resolution or contracting if all eligibility criteria are met

Pending — Pending instruction from NGPC regarding next steps

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Singapore
NO. 49
23-27 MARCH 2014

GAC Advice – Category 2 Next Steps

- New gTLD Program Committee of ICANN Board to consider applicant statements on how exclusive access TLDs will serve the public interest

- Read Applicant Advisory:
  http://newgtlds.icann.org/en/applicants/advisories/gac-cat2-advice-19mar14-en

String Contention

Contention Set Statistics	Number of Contention Sets	Number of Applications in Contention
26 February 2013	234	758
21 March 2014	233	---
• Resolved	47	---
• Active Sets	164	543
• On Hold Sets	22	87

Contention Sets – Improved Reporting

- 14 March2014: Redesigned status page launched

Community Priority Evaluation

Current Status
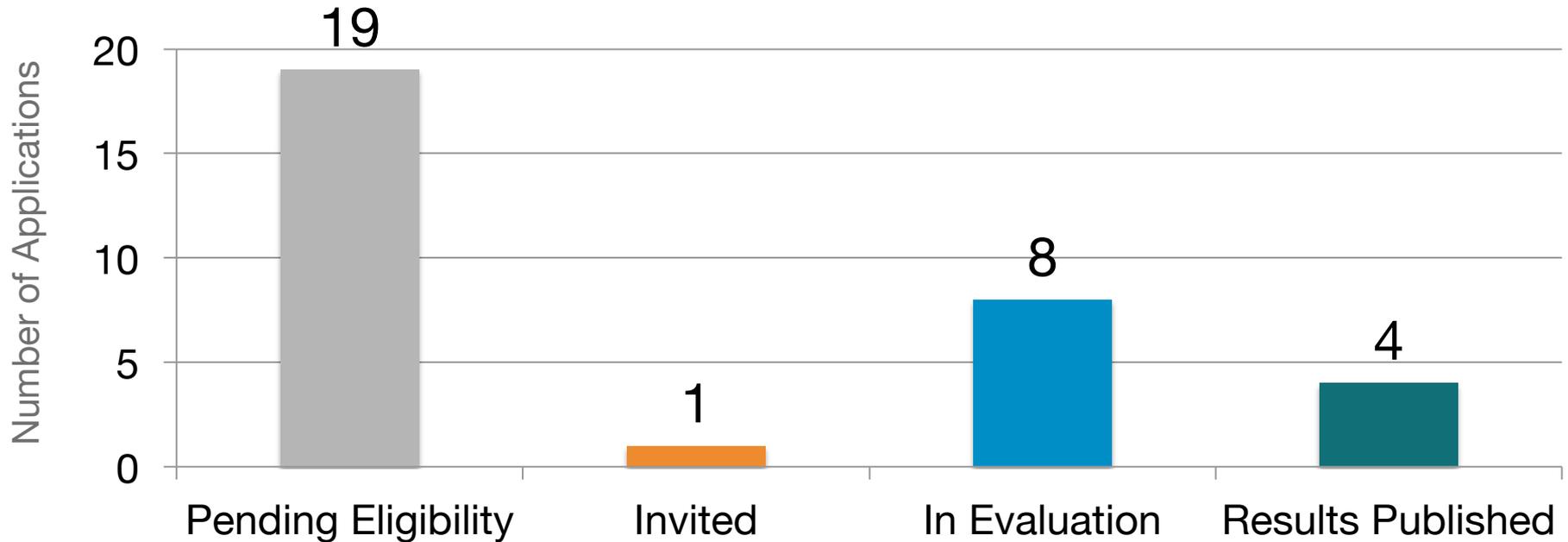
- First 4 results published 18 March 2014

- Expected cycle time for current evaluations ~ 3 months

Community Priority Evaluation - Summary

- Independent evaluation applying the criteria of Applicant Guidebook section 4.2.3

- The CPE Panel developed Evaluation Guidelines further clarifying the AGB Criteria – Published in September 2013

- Evaluations performed by Economist Intelligence Unit
  - Application Responses
  - Publicly Available information
  - May request additional information from applicant if required

- High bar to prevail contention via CPE

Auctions

- **6 March 2014: Materials published**
  - Public Comment Report, Auction Rules, and Bidder Agreement published:
    http://newgtlds.icann.org/en/applicants/auctions#resources

- **19 March 2014: Auction schedule published**
  - Notifications of Intent to Auction issued
    to 106 contention sets – forms due back 17 April

- **4 June 2014: First Auction**

- **Learn more at our ICANN 49 session:**
  - Title: New gTLD Program Auctions
  - Date/Time: Today, 24 March 2014 – 15:15-16:30 SGT
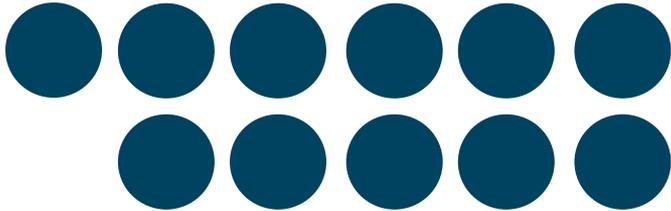
Contracting

Contracting Statistics
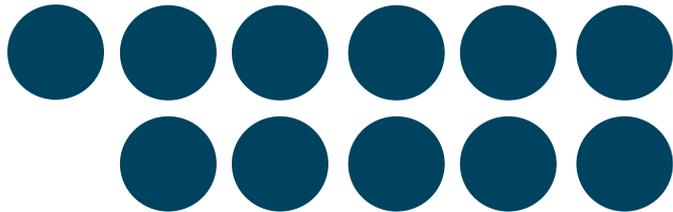
1094 Applicants Invited to Contracting

Contracting Statistics

1094 **Applicants Invited to Contracting**
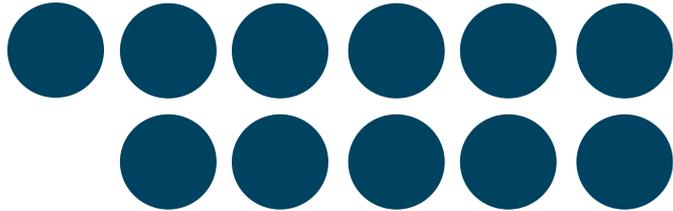
502 **Applicants Responded to CIR**

Averages

Response Rate: 46%
Response Time: 37 Days

Contracting Statistics

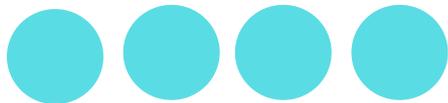**1094** **Applicants Invited to Contracting**

502 Applicants Responded to CIR
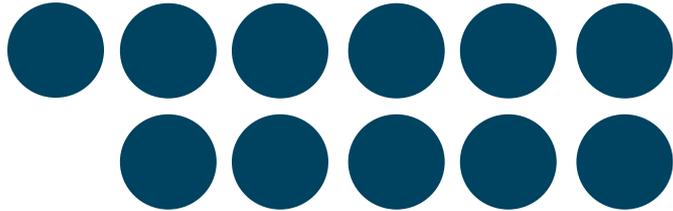
427 Contracts Sent for Signature

Averages

Within standard 3-week processing time: 39%
Processing time of apps pending items: 41 Days

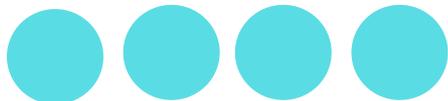# Contracting Statistics

1094 Applicants Invited to Contracting

502 Applicants Responded to CIR

427 Contracts Sent for Signature

358 Registry Agreements Signed

Averages

RA send date to execution: 13 Days

Registry Operator Code of Conduct

- Set of guidelines for the registry operator relating to certain and limited operations of a registry

- 18 March 2014: Completed Code of Conduct exemption requests published for comment

  - View requests:
    http://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting/ccer

  - Send comments to exemption-request@icann.org

  - View comments:
    http://mm.icann.org/pipermail/exemption-request

  - Read FAQ:
    http://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting/ccer/faqs-18mar14-en.pdf

- ICANN will consider comments prior to determining action

✦ Pre-Delegation Testing

✦ Transition to Delegation

Pre-Delegation Testing

Current Status
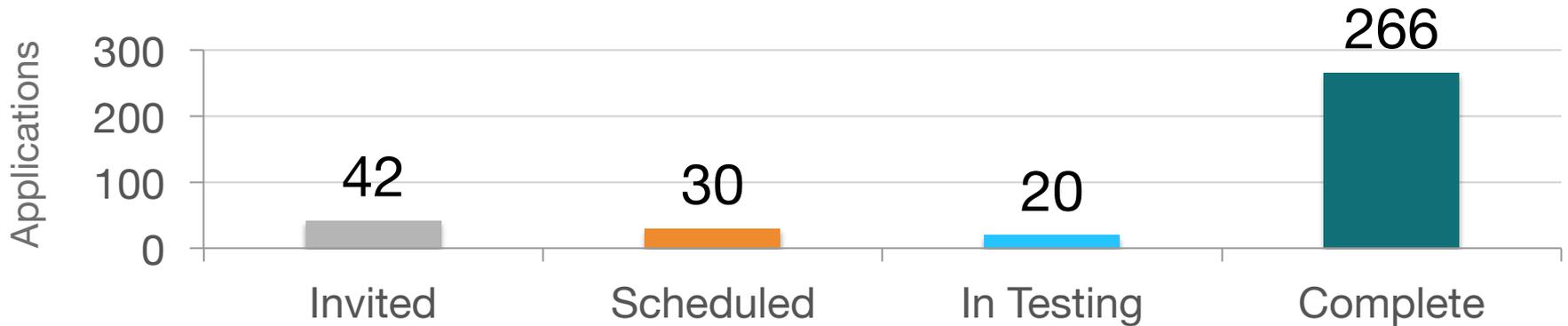
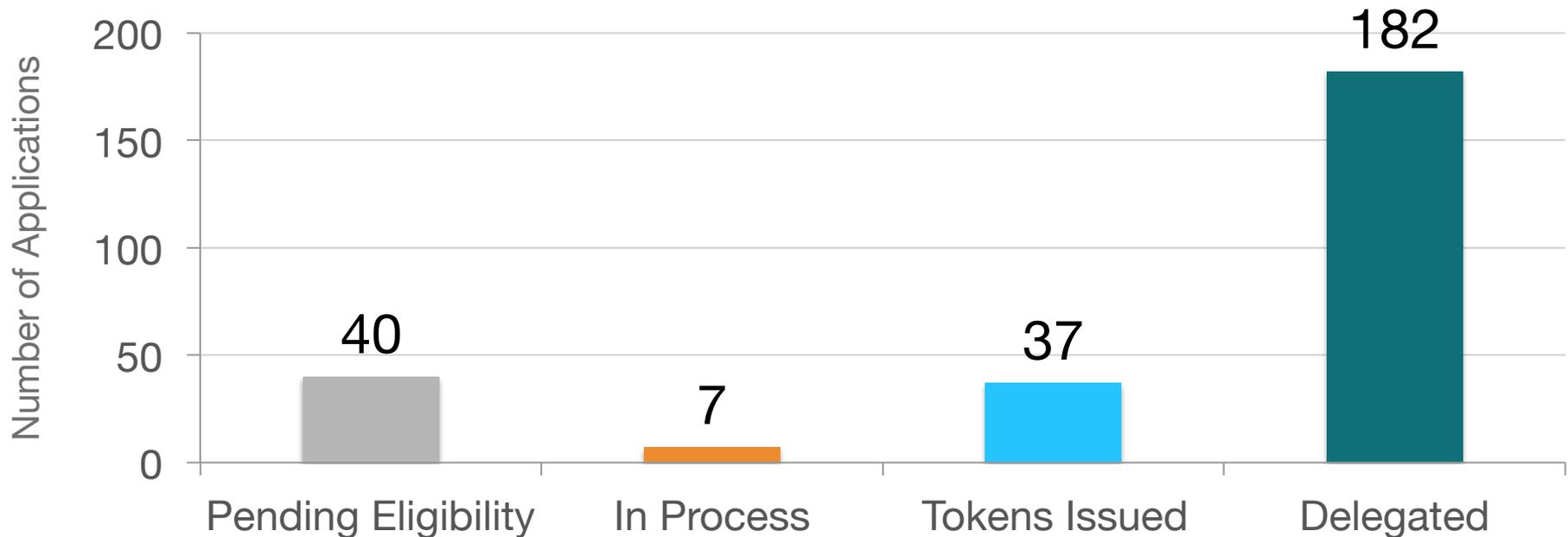- ## Upcoming PDT Schedule
  - Operational capacity of 20 appointments per week

Scheduled Start Date	Count
24 Mar 2014	20
31 Mar 2014	10

Transition to Delegation

Current Status

- Cycle Time: Registry Agreement to delegation
  - Current trend ~ 60 Days
  - Largely driven by applicant preparation and responsiveness

Name Collision Mitigation

- ## Public Comment Period
  - Comment period opened 26 February 2014
  - Reply period closes 21 April 2014

- ## Name Collision Occurrence Management Framework
  - Reserve *.corp*, *.home*, & *.mail*
  - Newly delegated TLDs: 120 days from delegation "no activation" period with wildcard record under TLD
  - Already delegated TLDs: 120 days with A and SRV DNS records for names in SLD block list

- ## Learn more at our ICANN 49 session:
  - **Title:** Name Collision Mitigation
  - **Date/Time:** Monday, 24 March 2014 – 13:30 to 15:00 SGT

Operational Support Mechanisms

EBERO

- 3rd provider expected to be operational in May 2014

- Exercises
  - Held simulations with the two current providers
  - SLA Monitoring System used to trigger "event"
  - Restored DNS, DNSSEC, RDDS, SRS and Escrow services efficiently and effectively
  - Met SLAs

- Request for Proposals: Additional providers
  - Draft under internal review – expected release April 2014
  - Expected selection of new providers June 2014
  - Bring additional providers online as soon as possible

Trademark Clearinghouse

Statistics *(19 March 2014)*	ICANN 48	ICANN 49
TMCH Records	18,256	27,757
Non-Latin Records	550	1,034
Jurisdictions	99	116
Abused Labels	90	294
UDRP Cases	76	141
Sunrise and Claims	0	21,155
Certified Registrars	4	92

TLD Launch Programs

- Approved Launch Programs
  - 19 December 2013: Published Review Guidelines

- Qualified Launch Program
  - 13 February 2014: Published Qualified Launch Program draft for public comment

- Learn more at our ICANN 49 session:
  - Title: TLD Launch Process Experiences and Registry Onboarding
  - Date/Time: Monday, 24 March 2014 – 17:00-18:30 SGT

ICANN
Singapore

Singapore to London

Looking Forward to London

- 200th delegation

- 400 Registry Agreements signed

- Finalization of the Name Collision Framework

- First Auction held

- Additional EBERO providers selected

IDN TLD Variants

ICANN Singapore

Internationalized Domain Name Variant TLDs

- Many new IDN TLDs introduced into Internet recently
  - Some IDN new gTLDs may have variants, alternate labels that are considered the same or have equivalent meaning
    - Variant examples: � and 鰼, Strasse and Straße (hypotheticals, not suggestions for actual variants)
  - There are no rules for IDN labels and associated variants (if any) for the Root Zone – these Label Generation Rules (LGR) need to exist

- Community work is crucial to creating the LGR
  - All scripts should be represented accurately, comprehensively

- Speak Up For Your Language! Learn more at our session:
  - **Title:** IDN Variant TLDs Program Update
  - **Date/Time:** Wednesday, 26 March 2014 – 08:30-10:00 SGT

Q & A

Questions can also be submitted to
newgtld@icann.org

ICANN Singapore

Related Global Domains Division Sessions

24 March 13:30-15:00	Name Collision Mitigation
24 March 15:15-16:30	New gTLD Program Auctions
24 March 15:15-16:45	TLD Acceptance
24 March 17:00-18:30	TLD Launch Process Experiences and Registry Onboarding
26 March 8:30-10:00	IDN Variant TLDs Program Update
26 March 10:30-12:00	TLD Registry - Ongoing Operations

ICANN Singapore