Mark Validation System

API & Alternative Rights Verification
Not Another Mark Service

- Fills a localised niche market
- Supplementary to TMCH
- Intended to cover the local industry
  - Companies
  - Unregistered Marks
MVS API

- Based on TMCH v2.0

- Additional Mark types
  - Company Names
  - Unregistered Marks
  - PBO (proposed)

- Additional Document Type
  - OfficialDecl
MVS API (contd.)

- No UDRP support as yet
- Built on the Policy Framework
- API Documentation at mvs.registry.net.za/api
Registry LOUDN

- List Of Updated Domain Names
- Relevant to the Mark holder’s rights
- Change of Registrant ID
Alternative Rights Verification

Alternative Rights Verification during Sunrise for MVS
Alternative Rights Verification (contd.)

1. Agent
2. Mark Validator
3. Registry
4. Registrar
5. Registrant / Mark Holder
6. Alternative Rights Verification during Claims

Diagram shows the flow of communication and verification processes involving the agent, mark validator, registry, registrar, and registrant/mark holder.
.ZA ccTLD Support

- Web.za
  - Re-Launching 1st April 2014

- Org.za
  - Re-Launching Q4 2014
gTLD Support

- .africa
- .capetown
- .joburg
- .durban
The Future

- Additional Mark types
  - Public Benefit Organisations
  - Any rights moderation
- Looking forward to launch!

mvs.registry.net.za
dotafrica.org