

## Singapore to Buenos Aires

### • Community Global Events Calendar

## • Engagement Matrix

## • Digital Collateral / ICANN Labs





### **Community Global Engagement Calendar**

https://www.myicann.org/calendar



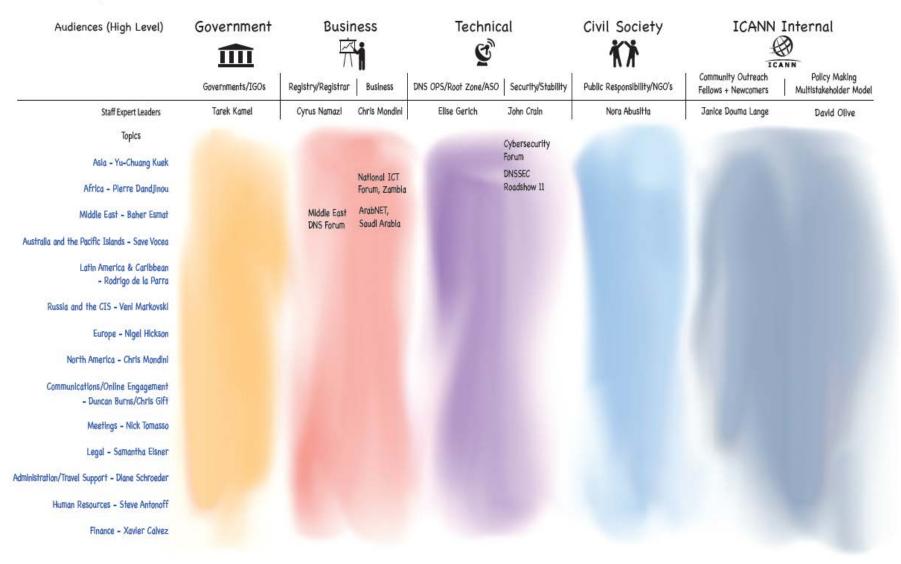


### **Community Global Events**

3 Digital Marketing & gTLD 10:00 - 11:00a At-Large Technology Taskforce (TTF) 16:00 - 17:00p Internet Governance CCWG call		5 12:00 - 13:00p FBSC 13:30 - 14:30p AFRALO Monthly call 15:00 - 16:00p ATLAS II Communications	6 01:00 - 02:00a APRALO ROP Review WG 10:00 - 11:00a ATLAS II OC call 16:00 - 18:00p At-Large Community call with the Candidates for the position of voting Board Director		8	Business Not for profit Non-commercial Domain Name Industr Regional Event Security Calendar ALAC ASO Board CCNSO GAC GNSO RSSAC SSAC	ý 
10 15:00 - 16:00p NARALO Monthly 17:00 - 18:00p Internet Governance CCWG call 17:00 - 18:00p NARALO Monthly conference Call 20:00 Arab IGF Open Consultations	11 11:00 - 12:00p RALO Secretariats call 13:00 - 14:30p At-Large Metrics WG 20:00 The Biggest Event Internet Revolution in a Show Box	12 Arab IGF Mag 5 Meeting 08:00 - 09:00a At-Large Community call: Board Briefing on requirements for Seat 15 13:00 - 14:00p ATLAS II Fayre of Opportunities 14:30 - 15:30p AFRALO Monthly call 19:00 - 20:00p LACRALO Governance WG	13 19:00 - 20:00p LACRALO ccTLD WG call	14:00 - 15:00p BMSPC	15 <b>10:00 - 11:00a</b> Community Briefing call	<ul> <li>SSR</li> <li>Public Comments</li> </ul>	

## **Engagement Overview**

#### **GSE** Activity Overview





### Map

### • <u>https://preview.myicann.org/events-</u> <u>near-you#af</u>



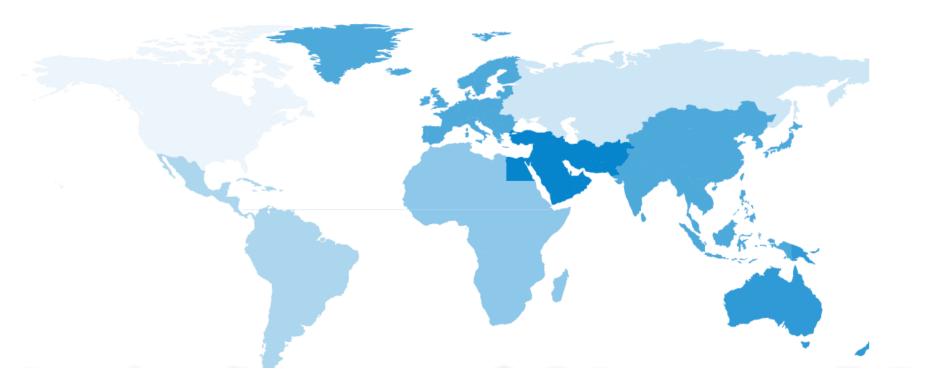


#### **Engagement Interface**

This tool allows the community to explore engagement opportunities by region and function. The engagement information is regularly updated, and shows, event notifications on a global, regional and functional level.

If you know of an event in your region and would like to request an ICANN speaker, please contact the ICANN Speakers Bureau here.

Showing All Events \$	from	March 2014 \$	through	May 2014	ŧ) ir	All Regions :	÷	Go
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#### **Discover ICANN**

We bring together individuals, industry, non-commercial and government representatives to discuss, debate and develop policies about the technical coordination of the Internet's Domain Name System.

**Get Started** 



#### News and Announcements

#### Draft Reports Posted from ICANN Strategy Panels - We Want Your Feedback!



new.icann.org

Draft reports now posted from each of the panels. Read the reports and provide feedback through April 30th!

#### Quicklinks

Domain Name Transfer

Whois Data Correction

Unsolicited Renewal or Transfer

**Compliance Complaint** 

### **Status**

• Fit & finish work

unique identifiers.

We employ open and transparent policy development mechanisms that promoto wall informed decisions

- Have begun Q&A process
- Launch tentatively scheduled for April
- Thank you to Digital Advisory Group & ICANN Labs volunteers





Q

### What's New

- Improved Policy section
- Improved Public Comment
- New Getting Started section for Newcomers
- Integrated communications (announcements, blog, multimedia)
- New community profiles
- New Logged-in experience







#### Discover the ICANN Community

Join the conversation and be part of the community discussing, debating and developing policies. Find the right people and organizations for collaboration or support based on your



### What's New

- Improved Search
- Loosely integrated myICANN
- In-line PDF viewer
- Cookie policy

**GET STARTED** 

• Reworked content in multiple sections

POLICY

PUBLIC COMMENT

Refreshed design





# Welcome to the global community!

NEWS & MEDIA

ICANN is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition



COMMUNITY

RESOURCES

## What's Next

#### T1 FY15

- Translation management pilot (ICANN Labs)
- Accessibility upgrade

T2 FY 15

- Peer Advisory Network (ICANN Labs)
- Engagement Pathways (ICANN Labs)
- Integrate ICANN Learn
- Integrate ICANN Community Wiki





Raising Awareness

Capacity Building

## Global Stakeholder Engagement Update Singapore

new.icann.org

Expanding Engagement



## **Engagement Model**

#### A Differentiated Engagement Model

#### **1. Inform** Raise Awareness,

Educate and Initiate Engagement

#### 2. Engage

With Participants, Followers, and Interested Parties

#### 3. Support

Participation in Policy Making



### **Community Input Requested**

- Raising Awareness
  - Yu-Chuang Kuek
- Capacity Building
  - Rodrigo de la Parra
  - Pierre Dandjinou

- Expanding Communities
  - Chris Mondini



## NEXT STEPS.....

