Transcription ICANN Singapore
NPOC Meeting
Tuesday 10 February 2015
09:00-11:30 SGT

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On page: http://gnso.icann.org/en/calendar/#feb

Rudi Vansnick: Welcome everybody. This is the NPOC (constituency) day meeting on February 10, in Singapore. Welcoming people around the table, as well as I see some people in the room, in the connector - in the connect room. Welcoming also Lori Schulman who couldn’t make it. She’s on the vice chair. (Martin Geovalent), who is the secretary - they’re all connected. Welcome, too.

And I see that we have also (Mariam), our ICANN (secretariat) assistance that we have. I see also around the room new faces. That’s good too. I will just do the roll call. I hope this is not going to happen too often.

It’s a problem that we are having at every ICANN meeting and I’m really getting annoyed by the fact that we are losing our connection and recording at almost every meeting. So I would like to know what the issue is.

I’m going to wait until we are back on. The connection is lost. Okay. It looks like the recording should be okay. I’m going quickly around the table to do the roll call of the people in the room here and then we can do the same for the new participants. I will start at my right side with Klaus.

Klaus Stoll: Klaus Stoll and I’m the program (administrator) for NPOC.
Joan Kerr: Good morning. Joan Kerr, membership chair.

Sam Lanfranco: Good morning all. It's Sam Lanfranco, chair of the policy committee.

Bill Gibson: Good morning. My name is Bill Gibson. I'm a member of the Board of Directors of the Canadian Internet Registration Authority.

Man: And my name is (unintelligible) from ICANN staff.

(Linda): Good morning. My name is (Linda), ICANN staff.

Rudi Vansnick: Okay. Thank you. I see another name joining the table. If you can, just mention who you are and your affiliation. You have to use the mic. Sorry.

(Matt Medisa): I saw (a new one). (Matt Madisa), (fellow) ICANN (unintelligible) organization.

Man: (An activated) member (with) Global (unintelligible). Thank you. And (unintelligible). Lori and (Martin), are you able to join the audio meeting?

Man: (Unintelligible).

Rudi Vansnick: Okay, good. Okay. And (Marian), do you hear us? Can you also jump in?

(Marian): Yes, I hear a lot of - but hi.

Rudi Vansnick: Hello (Marian). Good to have you here, too. So I will now move over to the second point of our meeting, of the agenda, which is a reporting by the leadership of NPOC. I thought it was good that we give you an overview of what we have been doing in the past six months so that you have an idea of what are the performances and what are the issues we have been handling.
I will start myself with the NPOC chair report. During the past six months, we have essentially tried to establish our (current) group of officers so that we were able to really start working in a different direction that is needed to work.

And we are now fully equipped with all the candidates that we needed for (unintelligible) that joined and was elected was Joan Kerr for the membership committee chair position and Martin Pablo Valent for the (unintelligible) position.

It's important that we have these positions filled in so that (unintelligible) it's not one or two persons having to work - to do the work but many others. And we seem - a lot of (unintelligible) up recently.

Actually what we have seen in the (unintelligible) is that many are coming to talk to us and asking us who we are. What are the objectives? What are our targets? And we discovered that it is essentially due to the complexity of the body in which we are living.

It's all about the NCSG and this morning at the fellowship meeting, it was also - there were several questions about how do I become a member and where do I have to go and - so it's an issue that we are tackling and I'm happy that...

Man: (Unintelligible).

Rudi Vansnick: So it's up to (her) now. She has the (unintelligible) on how to join and what the difficulties are. We are going to help all candidates, members with some extra information so that it would be easier for you to step in, but she will talk about that later on.

And the other side, we have been trying also to engage with the community at different levels. The first one is try to see what are the spaces where NPOC is actually not performing.
And we discovered that there are a lot of elements and topics that actually are not on the agenda at the ICANN meeting because nobody has been raising the question before (unintelligible). We are going to (inventorize) now all the topics that are really important on which we have to focus more and more.

And we are also going to evaluate our activities in the working groups because we are in so many working groups that it is difficult to - we’re really operational at other levels if we are all the time of the day busy with performing in working groups.

And taking my personal case, in June last year I was in seven working groups in total. It was impossible to maintain that. So actually the one that I’m really loving and enjoying to be in as a co-chair with (Chris Dillon) is the translation and transliteration PDP working group which highlights, in fact, the power that we, as a (cross-community) have to help producing policy that is binding to all the parties that are around the table in the GNSO and even outside the GNSO.

So it’s very interesting. If we can get more people involved in participating in these working groups because that’s where everything happens. There’re a lot of social things we can do. But at the end, the result and the measurements and the KPIs are done on the results of the working groups and the policy development that we are doing.

And to close the report that I have to do as a chair for the past six months, I think I can say that we are proud that we are moving upwards and not downwards. We’re really progressing. We are getting more and more questions to come up with proposals, with ideas, to help build the community.

And I think that, for the upcoming six months, we are going to show that what we learned in the past helps us now to be more performant in the future. And
it will be shown by the other chairs of our community, of our NPOC (cross community).

They will highlight the issues that we are really going to attack also. So I would like now to pass over to Sam Lanfranco who is the chair of the policy committee and give us your report. Over to you, Sam.

Sam Lanfranco: Okay. Thank you, Rudi. It's Sam Lanfranco, the chair of policy committee. The policy committee has basically been doing two things mainly in discussion with the NPOC constituency through NPOC (voice).

One is looking more and more at the operational issues that NGOs, non-profit organizations, civil society organizations face from their perspective as a complement to looking at them from the ICANN perspective. In other words, using a civil society centric perspective on the operational issues and not just the ICANN one.

And there we’re finding there are a growing number of issues that they confront that are with respect to operational. They’re with respect to Internet governance. They’re with respect to regulation.

But they are, in fact, outside of ICANN. And one of my missions in this is to expand that portfolio for NPOC working with them. And at a concrete level, part of that involved a dialogue around the debate over dot health which is one of the proposed new gTLDs where the person - the dialogue was not to get an NPOC position but to help the global health community whose own mission and mandate is not Internet governance of the Internet.

It’s global health - to be better aware and better engaged in the discussions around, you know, what were the issues in dot health and where should they enjoin them?
The other one, more recently, and this is just to give you an idea of how we, you know, how I think we should be developing, is that the European community, the European Commission is working on new regulations with respect to restrictions on domain names in Europe.

And one - the four of five words in one regulation are liable to have a serious impact on the civil society, not-for-profit, non-governmental sector where they're saying the domain name cannot have, within it, a character string that is the character string of - that is trademarked somewhere.

So that - and I picked out four or five European organizations - even I - if that were in place, I could not register - I cannot register gTLDs.com because I cannot, (unintelligible) copy - the trademark name ICANN.

So it's pulling that kind of information out, both to assist them and to inform us and carrying on the dialogue as much as doing that hard work of responding to the policy development process within ICANN.

So it's a two way street now as far as I'm concerned and that - those will be the hallmarks of my regime as the chair of the policy committee. That, and being willing to take unending questions. Thank you.

Rudi Vansnick: Thank you, Sam. Rudi for the transcript and I have to apologize that I didn’t do it from the beginning. I (have to ask that each) time you’re speaking to the mic, please state your name so that the transcript can easily mention who was speaking. It’s easier afterwards. Thank you, Sam, for your report. Now moving over to Joan who is going to give the report on the membership committee.

Joan Kerr: Yes, Joan Kerr speaking for the transcript and thank you, Rudi and I’m so happy to be here like I said before. And I’m tasked with building our membership.
You know, whenever you belong to any organization, specifically civil society, the driving force, the engine, are members because that’s what makes an organization.

So when I came in I was, like, oh, this is going to be really easy. We’re going to be able to service our members because we have - we’re going to develop lots of programs and tell them all about the Internet and what they need to know and all of this.

And so the very first question was, where’s the membership list? How do I access it as the membership chair? And to date, that list hasn't been - hasn't surfaced.

So that’s problem number one is to get a current list so that we can start to engage and talk to our members or even say hello. So that’s the number one thing I’m going to be asking for, is can I get a list in the next two weeks - put a date to it, if that’s possible?

It’s important for us to have that because we can build all the policies we want. We can say how great we are. You can do whatever you have, but if now one’s - if it’s - it’s not for anyone, it’s really irrelevant.

And it’s not just about having a list, but it’s about how do we then use that list to educate the members about what’s happening in the domain space and ICANN as a whole and to encourage them on how to use a technology to operate within their own structures because that’s what they’re looking for from us, is to help them.

So request number one is for the list. And, Rudi, if I could not ask you, but is there a name of someone on staff that I could do a specific request to, to get that?
Rudi Vansnick: Rudi for the transcript. Yes, we have - as I mentioned, we have (Miriam Bercoshi) who is the ICANN support that is dedicated to us to help us with the issues of - the secretariat and membership list is one of them.

Except that the information that I got back is that she has no access rights to that membership list. It seems that it is governed at the higher level and eventually we can call (Miriam) and ask her if she has any proposal to help us getting access to that specific list.

We know that the list is, in fact, managed inside the NCSG structure. And we have our own list, but we’re not able to compare actually in a proper way with the NCSG list. So eventually, what we can do is check with (Miriam) if she has the full list of all the members that were (gifted) as a candidate member inside the NCSG mechanism with the identification of where do they want to be a member?

Because that was one of the points that I wanted to know also, is who (registers) for which (committee) so that’s maybe an issue that we need to clean up. And I see (Miriam) mentioning in the chat that she will send you the information by email.

Joan Kerr: Yes, and may I have a date on that too? I’m very task-oriented and I like checkmarks so I like to check - mark things off that I completed so if I could just suggest maybe the next couple of weeks as a working time that we can have that.

So thank you, (Miriam) for that. So what will we do with the list? Well, obviously one of the very first things we’ll have to do is update it and secure who are our members, identify them because we don’t know about either.

Oh, great. Oh, it’s as easy as that. Okay, here we go. So what we need help with when we get a list, is to actually update the list on who’s on there, what the contact information is, (unintelligible) member. Are they a member?
You know, all kinds of data that we need to be able to work with, which will then help us to create our strategies to send it to someone because that’s what we’re supposed to do, is to inform our members.

So that’s - the number one is, it seems like we’re going to get a list. We’ll see how that goes. And the second thing is to create a - some sort of communication strategy where we’re sending out information to our members once that is - once we have the list.

Because one of the things that we can upsell in becoming a member is that the community at large, we can create (this whole) idea of this multi-stakeholder model, is to have people from civil society giving us information because it’s good when you have a board or a committee that’s what people are sitting on but it’s really about the representation of people.

So, you know, having the Web site or some way of members communicating with each other and getting real time issues on the table and members discussing them and how they can be resolved is what we really - where we want to go.

So I would suggest for now, the two things; the list and some work on the communication strategy so that we can work with our members. And I think that’s it. Thank you for now.

Rudi Vansnick: Thank you, Joan. Rudi speaking. I see you have a question about the - please state you name before you speak. Yes.

(Marisa): I’m (Marisa). I come (unintelligible). My question is, are you planning to (unintelligible) meetings because if you get the list, then you can - it can be very easy for calling for a meeting or discussing some issues that are related to that.
Rudi Vansnick: Rudi for the transcript. Thank you for the question. Actually how we operate is quite easy. We have the physical meetings, but besides the physical meetings, we have our monthly calls. We have our (Excom) calls as a (unintelligible) committee and we have our monthly membership calls.

We have a membership list to which we are sending all our information and that can be on a daily basis. But there’s a channel of communication that we already have, so the reason why Joan is requesting to be able to really clean up the membership is because there is a history of a few years where we have seen that data was missing and data was not correct.

And when we wanted to cross check it was not able - we were not able to see the initial information. And that makes it difficult to really produce. When we sent a message to the (NPOC voice), we call it - it’s a membership list, and we have to go through the ICANN staff to know who is on that list.

And we discovered that some of the people are (gifted) to that list, the names are bouncing. So the mail is wrong, the mail address is wrong, or they’re no longer in that organization so it’s important to us to clean this up to be able to have a clean membership database.

Joan Kerr: I just want to add that it’s, you know, we don’t want to have a list of - an inactive list either. We want it to be active. So, you know, we’re not asking for a list just to sit there. We want to interact with our members.

Rudi Vansnick: Absolutely. Sam, you have the floor.

Sam Lanfranco: Yes, with respect to the membership list, this is - I didn’t report it on this because it’s not part of my portfolio as the chair of the policy committee, but I have taken on personally out of anger, to mediate anger, the fact that the way in which the membership lists are run is basically a model from the 1960s.
Members cannot get access to a profile if they change their email address. Organizations cannot change the name of their member if they hire somebody else or appoint somebody else to be the NPOC member.

And the reason for this is a practice that most of you have never seen anywhere, and that’s every request for a change or an access to the actual membership list has to go through an email to the current chair of the NCSG - the Non-Commercial Stakeholder’s Group.

That the ED, that the chair, which is a position that gets replaced periodically, is the person who physically goes in and changes those fields, is something that - I mean, the Flintstones and the dinosaur age would’ve thought is old. And so that - so the problems that Joan is facing has to do with a technical behavioral problem that will be changed or you’ll be attending my funeral.

Rudi Vansnick: Thank you, Sam. Rudi for the transcript. It is, indeed, an issue that we are trying to get rid of and it’s taking too long already. And the point is, if we had to focus all our energy and performance on cleaning that one up, we would not do anything else so it’s good that we have somebody that’s going to take care and I’m really, really happy that Joan is willing to take that up. Joan, you have a question?

Joan Kerr: It’s more of a comment. Just building on what Sam just said, the fact that a member cannot go and update their profile is actually a really bad image for ICANN itself.

They - because we’re supposed to be technology (unintelligible) and if it’s from the ‘60s, this whole idea, you know, just the messaging alone, you know - and when you talk about access and equal multi-stakeholder and all this other kind of stuff, like, when I hear stuff like that, they’re active words, not just words. So just want to follow up on that. So that’s one thing that we would put in place as well.
Rudi Vansnick: Thank you, Joan. Rudi for the transcript. I see in the chatroom that (Miriam) is mentioning that they’re working on a central database. I’m a bit surprised that it’s the first thing that I hear about it. But - well, maybe (Miriam), can you explain what you mean with the central database because that’s quite new for me.

(Miriam Bercoshi): Yes, hi. (Miriam Bercoshi) for the record. We are working with (Tipani) to get a membership database up. It’s been a bit of an uphill struggle but we have decided on a few ways to go and...

Rudi Vansnick: Can you speak up, (Miriam) because we don’t hear you very well here? Can you speak up, please? Thank you.

(Miriam Bercoshi): Oh, okay, can you hear me now?

Rudi Vansnick: Perfect.

(Miriam Bercoshi): Hello? Okay, great. So I said we’re working with (Tipani) on getting the membership database up, a central one. And I also discussed with Robert Hoggarth in regards to this and it’s the top - it’s on our top list at the moment to do. So this is something we’re already working on, so hopefully within the next couple of months, we should have something working.

Rudi Vansnick: Thank you, (Miriam). Rudi for the transcript. I think it’s important that you consult us, too, in order to avoid that the database is not going to be useful to us, too. So maybe - and I see Joan raising her hand so I’m going to give the mic to Joan.

Joan Kerr: Joan Kerr for the record. And, (Miriam), it’s great that you’re doing a central database and that’s up to you to do that and that’s between you and ICANN. What I’m really requesting is the NPOC membership database for the next two weeks, to be specific.
Man: The existing one.

Joan Kerr: The one that exists right now as a starting point. Thank you.

(Miriam Bercoshi): Yes, I'll defin- yes, I'll send that to you.

Rudi Vansnick: Thank you, (Miriam). Thank you, Joan. Rudi for the transcript. Just for clarification, because I have access to Google Docs and the Google Docs are useless. And I'm sorry to say, they are really useless because there are so many fields in it and when I go to that Google Docs, what I discover is that I don't see those who signed up in the beginning.

So - and we have many of our members that signed up in the beginning. I don't - I'm not able to find them in that list, so it's good if you could certify us that we will have the full list from the beginning and not from somewhere starting at a certain point.

We really want to know if we have members that are failing in our actual list and that's what we are a little bit afraid of. So thank you for helping us and we look forward for getting this issue resolved. I'm going to move over to the next chair. Klaus Stoll, being the program committee chair. Klaus, you have the floor.

Klaus Stoll: Good morning. Klaus Stoll for the record. The program - the name of NPOC is a program of NPOC. We have a not-for-profit operational concern constituency. And what NPOC is doing to formalize the policies and put them into ICANN and contribute to ICANN and (unintelligible) governance of the policies.

But these policies, as operational (concerns) means have some very, very concrete and relevant background for the organizations. It's about the operational concerns and needs of the organizations which means we are not making the policies.
We are basically going to the not-for-profit organizations and finding out what are the operational concerns and how can they be addressed and how can we help them?

So our policymaking is our program. And as the program of NPOC is policymaking, we need basically an operational arm to do the outreach, to do the actual support. And for that, we are partnering with quite a number of organizations which you're seeing on the slides.

One of them is (GKPS). Other one is (Cotton) and so on and so on. So what are we doing that the moment program-wise is a very straightforward step-by-step plan.

The first plan is we are implementing regional - we are a regional service. And you will see, we already started to serve a (unintelligible) and we are making quite some considerable insights through that. And over the next months, we will implement the surveys for Asia, Africa, Latin America and North America.

And based on these surveys and in conjunction with these surveys, we are doing a number of Webinars. And these Webinars are trying really to address three operational concerns of the not-for-profit organizations.

And one of these Webinars will be at 11:30 today here and there will be quite a number of Webinars and also regional Webinars. These Webinars, again, the topics - the context of the Webinars is decided and not by us, as such, but basically by the feedback of the not-for-profit community and their operational concerns.

These are followed, now, by face-to-face training and capacity building events and we are starting to work on these to implement these. And also in
order to get the message out of the operational concerns, we will be participating more and more at events which are not ICANN related.

So, for example, for 2015 we are thinking about four or five events in Africa we will attend. And the message there and the outreach to there is to say these are the operational concerns of not-for-profit societies. These are the opportunities. They are the challenges.

Now can we work together and that - the most important point is working together. I cannot operate, and I don’t think we can operate as a constituency based on a pure not-for-profit premise.

For example, IP, Intellectual Property, is affecting every single not-for-profit organization directly. And we can’t solve that problem as non-profit organizations.

We have to work with IP firms like (Cotton) and others together to get the expertise in and also to get the exchange going. And I must say, I’m very, very incensed that I sometimes here, and I’ve heard it already this week, more than once, that we are accused of not being a not-for-profit organization any longer because we are actually talking, incorporating with people who are - who make money for a living.

And I’m really a little bit incensed about that. So the next steps after the face-to-face meetings is we were thinking - and if you see our first original plan, we were thinking about putting in a resource space - an online resource space for not-for-profit organizations at a later stage.

But the response from the not-for-profit organizations is actually that they’re hoping to get that going as quickly as possible. But at the moment, we are working on to secure the finals, to secure the logistics of actually getting these things going.
So again, what you will see this year and as an ongoing program, the surveys, the (unintelligible), the face-to-face meetings - meeting participation and the resource base. These are the things which we're trying to get going at the moment.

And I'm quite happy. It seems to be gaining momentum. As the last sentence on - and I don't want to sound very pessimistic, but I find it extremely, extremely annoying that we have to have the discussion about membership again because this is affecting everything also in our implementation in the program.

We don't know who our members are. We have no control about it. We - and this is not a problem we are dealing with in six months. This is basically in three years.

And there is no ongoing solution happening. So this is I would say a majority the glass is half full report because I really, really doubt that we get all the program activities going.

And there is - there's a lot of very, very valuable work going on because we have to think about, we are really, really doing our job because we are asking the constituency we are working for what are your concerns?

And actually bringing that in the process of Internet governance and in the end, we're making their voice heard and what they are saying is actually executed on the Internet governance stage. And I'm very, very proud of it.

That's why I might sound even more angry but this (unintelligible) situations about programming, about membership (won't) come up again and again. Thank you very much.

Rudi Vansnick: Thank you very much, Klaus, for your reports. And Rudi for the transcript. Before I'm opening the floor for questions, because I imagine that there are
questions coming up, I think that what we discovered and that is the reason why we are having this program set up and Klaus is the father of the (path finder).

He is the (path finder) himself, I would say. IT is important that you know why we have been doing this and the basic reason of the need for such a program is that the NGOs didn’t come to us.

So we have to go to them. And that’s really important. We have to help NGOs. We have to give them path where to go, how to do it, how to join, how to be efficient because, as we know, not-for-profit, they don’t have money - spare money, especially when there is an economic crisis.

They don’t have spare money to spend to join meetings where, in fact, there is not an immediate return for them. And the only thing they can do that - they spend their - each dollar that they have or that they get is for being operational in the context of the mission they have.

And we need to help them to say, “Look, your mission probably when you want to execute it in a decent and a correct way, you have to join us also because we can help you too, to perform and to accomplish your objectives.”

I’m looking around the room. I see some new faces. I’m going to ask the new ones to come to the mic and state your name and affiliation so that we know who is here. I know a few of them. Yes, Paul.

Paul Muchene: Okay, my name is Paul Muchene. I am here as an ICANN fellow but I work for a non-profit in Nairobi. It’s called iHub which is in the tech innovations space. And I’m actually here to learn more about NPOC and how I can contribute.
But also I have a question to ask the chair, (Ruby), about NGO participation in NPOC and in ICANN meetings. On average, how many NGOs actually participate in an NPOC meeting and how many actually show up?

Rudi Vansnick: Thank you, Paul. A very, very good question. As we know that hurdle to participate in ICANN meetings, there are two hurdles to take. One is it’s expensive to travel and we have a limited number of - even all our offices cannot come under (unintelligible) because of three (seats) for our (unintelligible).

We are quite limited in - on that level. And the other side, the other hurdle is that you have to call in into meetings in order to be able to participate and that is the level of hurdle I see that is easier to handle. But I see also Klaus raising his hand. And you’re going to give an answer to Paul?

Klaus Stoll: Yes, it’s, again, a very black and white answer. As you see, we are not so many people officially in the NPOC. (Unintelligible) have that question of financing and (the weeks) available.

But as you see on the programming, when the program is happening, that you have quite members, so for example, last event in DC we had 45 people online. And (unintelligible) people so there is a discrepancy between what (unintelligible) programming and what actually happens at the NPOC meeting.

Rudi Vansnick: Thank you, Klaus. Rudi for the transcript. I’m going around the room again because I see other faces so I’m going to start with the left.

Man: Thank you for the time. My name is (unintelligible). I come from Nicaragua. I work as a voluntary member for (I triple E) section in Nicaragua and I’m interested in NPOC because, I mean, I saw the membership applications and everything.
And so my expectation today is to know what kind of concerns are being addressed by NPOC. I mean, if I’m going to raise a concern, what kind of issues are really being addressed here to know a little bit more about methodology. I mean, how you work specifically in these matters and how to find the right solutions. Thank you very much.

Rudi Vansnick: Thank you very much. Next one.

(Lutinda): Hi. My name is (Lutinda) and I’m from India. I’m working for a (unintelligible) organization in India and which actually (unintelligible) (radio station) in India.

My question is to Klaus. You said that you actually organize various string in (unintelligible) development programs for your members. And I was, like, interested - like, I had worked (unintelligible) data (integrated) (based in) government programs. Do - at what best (fixed) skillsets are data (integrated) for your members?

Klaus Stoll: It’s very straightforward. When we look at the - if we look at the not-for-profit organizations we are dealing with, especially in developing countries but also in very much developed countries, you will see, for example, that many NGOs are actually losing the domain names the first one or two years if they can’t maintain a Web site.

But these things can’t happen. They’re real operational concerns. And this is what we’re trying to help to address. We’re trying to build (unintelligible) to help people to deal with problems.

For example, it’s surprising if you look at - we did some a (unintelligible) last summer. How many organizations actually lost their domain name because of copyright issues or intellectual property issues?

Basically as soon as you’ve got a foundation going with a name and a lot of hits, somebody’s after you. And basically the average price - I just made - but
it’s not scientific. It’s just a side remark - the typical price to get your domain back is 3750 US dollars which a lot of organizations don’t have and never should have paid.

What it’s all about, it’s real operational concerns. What we are trying to address is how can you actually strategically use Internet the best for your NGO and how can you protect yourself as the NGO and how can you really make the Internet work, Internet governance work for you?

Rudi Vansnick: Thank you. And I’m going to hurry up a little bit because I see that our next speakers have arrived. And I just have one person that I didn’t hear yet.

(Alexandra): Good morning and my name is (Alexandra) and I apologize in advance because I have to (run off) in a few minutes but I’ll present the SameTime (unintelligible) Moscow based and it focuses on global security issues basically.

And we have a brunch which deals with global and Internet governance issues and international information security. So I guess I’m more interested in seeing, actually, how civil society finds its place and fits into the ecosystem around ICANN and other organizations.

So - because what we try to do is to provide a mutual platform that would also give the floor to various stakeholders. So I guess, yes, I’m interested to see how that can work here and where the potential success lies.

Rudi Vansnick: Rudi for the transcript. Thank you very much and one of the topics that we’re going to take care of in the future and one of the next Webinars is going to touch upon the cybersecurity issues.

That’s one of my big (classes) that I’m running on for several years now and as I’m also an Internet Society board member. It’s an issue that I really want
to highlight again and the idea is even to create, again, (an interim) panel like we did in 2009 in Mexico with the - our last summit.

We had the (interim panel). It was a session (before the holiday), touching upon all the security issues and non-security issues and I’m trying to get us on the (rails) for Buenos Aires.

Woman: It’s quite a telling fact that the Administrator of Communications in Singapore is also head of this new (top) security agency (unintelligible).

Rudi Vansnick: Thank you. (And now I’m) going to hand over to Xavier Calvez who is the CFO of ICANN. If you need money, if you (unintelligible) - if you have money, that’s the person you have to give it to. Welcome, Xavier.

((Crosstalk))

Rudi Vansnick: We spent last - yesterday for four hours and it was really interesting and that was also one of the reasons that I was asking the finance team to join us and explain (to) us how the (finance) mechanism of ICANN is working. As NGOs, we’re always concerned about each (unintelligible) we can learn something. You have the floor, Xavier.

Xavier Calvez: Thank you very much, Rudi, for the invitation. And we’re happy to be here and I thank you for taking some time to receive us. We have a presentation that we would like to go through and we can really quickly - I also wanted to introduce two other perso- sorry, three other persons that are here.

Carol Cornell is our - the (PM) office and business intelligence, senior director and she deals with the overall operating plan process which then translates into budget. So we work hand-in-hand together with Carol on the planning process of ICANN.
(Terry) (is sitting) behind here and is working in that - on the overall budget process as well. And (Linda Sim) here is our operations manager for the Singapore office.

She carries out a number of duties relative to operations that include HR and finance. She participates, of course, to the budget process as well. And she’s based in Singapore in our Singapore office. And, Carol, I’ll let you start. 

Carol Cornell: Thank you and hello everyone. I’m waiting for the slides to come up. I think there’re three areas I’d like to spend a few minutes and talk a little bit about with you.

The first is to do with our overall planning process, a little bit to familiarize yourself with what we’re doing today because we have changed it. We’ve included something called a five year operating plan and I was just going to show you how they’re linked together.

We recently posted the five year operating plan and got comments on it from eight different organizations, about 100 line items. And we have taken each one of those and put a response to each one of them.

It is posted as a response to the public comment on the draft five year operating plan so you can actually go and see those individual comments. I was going to give you a little bit of a high level summary of the answers that we gave for those so you guys could see where we are in that process.

The intent, long term, and by that I mean is when will we have a final five year operating plan that is put out, and that is we will present it to the board in March. In which case, (unintelligible). That’s when it would be up and (unintelligible).
It is different from the way we’ve done it before. We used to do a strategic plan. We had modified. It took 18 months to do that strategic plan and now we have a five year strategic plan.

That same format of the five year strategic plan is mirrored in building a five year operating plan but we add to the operating plan, phasing, dependencies, KPIs, key performance indicators, right. And then we add - from there, we use that as a foundation to build our annual operating plan. I’m not sure why it’s not converting up still.

Man: It did take a while to do an entire Power Point presentation (unintelligible).

Carol Cornell: Okay.

Rudi Vansnick: I think one of the reasons - we are in the NGO world. It’s (some time) before we get money.

Man: (Unintelligible).

Carol Cornell: Sorry. Is that better? Okay. I think the next piece that I would like to mention is one - the three areas in which we got the most feedback to the five year operating plan when we sent it out for public comment.

I think you would like to know what those three big areas are. The first area is we had lots of comments about the strategic plan itself such as could we change it, change the wording of it. I think it’s important for you to know that we’re not going to change the strategic plan.

It took 18 months to approve. The board approved it. And we are going to not change the operat- I mean, the strategic plan at this time. If something significant or critical were to come along, then we would make a process and do that.
But the one that’s there is the way it is written, is the one we are (learning) and continuing to adopt. The second comment that a lot of people came back and asked was a lot to do with our key performance indicators.

We’ve been involving and building key performance indicators for quite a while now but we are trying to build them at the goal level. High - like we might do it from a (heat) matrix or have everything with a trend in a five year and a (target).

We have not fully been able (unintelligible) process and we will continue to develop and work on those. But it is one of the things when you read the five year operating plan today, people felt there still needs improvement.

So we will work on that as well. The third is there are some changes to dependency phrasing and all of that, kind of like where we are and what are we going to accomplish in a five year plan?

And we will be making some adjustments to the actual draft and it will be up and there is a version of it in redline and final as it is today on the current site if you wanted to go look.

And I would show this to you but that’s where we are in that process. Those are the key messages I’d like to say. Are there any questions on our five year operating plan and where we are in the planning process? Okay.

Sam Lanfranco: Sam Lanfranco for the record. I have one. Fadi has been stressing that they’re bringing in this key performance indicator procedure which I, as a (columnist) I subscribe to (without) reservation.

I’ve raised, in a couple of settings, the issue and I’ll just put on the table here, you don’t have to reply. But just to register it - and that is for some of the work, and in particular, for the kind of work that we do when we are doing outreach,
we’re doing awareness raising and engagement in operational issues of the Internet.

But frequently for civil society and non-profit organizations, that has to do with problems they are confronting outside ICANN. So they’re not going to come through with a speedy resolution process and so forth.

So those are achievable but they don’t turn up on the dial of an internally focused sort of key performance indicators. And we just want to report that there may be a lot of impact going on and it may be wonderful impact or it may be terrible. But it doesn’t come through the filter and the window that’s designed into the key performance indicators as they are.

Carol Cornell: I appreciate the feedback and I understand. I think the you are right, some of those will not show directly in our key performance indicators. But I think you will be - we’ll be doing from time to time, (unintelligible) perhaps or something where you might see some of the impact of that as part of (unintelligible) indicator is (unintelligible).

So I think you might see it in that kind of a response but not formally in a 10% reduction, in a 30% increase of a more effective communication in something like that. So I understand and appreciate that. Thank you.

Rudi Vansnick: Thank you. I see hands raised so (unintelligible) you wanted to add something.

Man: Just quickly to add to what Carol was just saying. She could tell you all the conversations that she’s had with a large number of the departments at ICANN to speak about KPIs and exactly because of what you just pointed out.

The challenge to be able to find an indicator that helps measure outreach and how effective outreach activities are. How do you measure the effectiveness
of that type of - so we’re ambitious and stubborn. We’re going to continue trying to find what are those metrics?

It doesn’t have to necessarily be numbers. Maybe it can be types of events and the event happening is progress, right? So your input, by the way, on what those activities are and if you have ideas about how to measure progress, even it’s not in the (unintelligible) session, would be very welcome because we do struggle internally with that subject.

And we’re - the global stakeholder engagement teams, and Carol has had a lot of conversation about exactly what you’re pointing out. It’s challenging but this is our goal. We need to find ways to help ourselves measuring it (unintelligible).

Rudi Vansnick: Sam, you have a follow up on this and then I have Klaus in the queue.

Sam Lanfranco: Sam, supplemental - very quickly, yes. As an economist I’m very sensitive to measuring not what you did but what happened.

Man: And that (unintelligible).

Rudi Vansnick: Okay, I have Klaus in the queue now.

Klaus Stoll: Maybe as we think -- Klaus Stoll for the record -- maybe I think (we think) a little bit too easy. There’s a five year plan. There are key performance indicators. And everybody wants to change everything after five minutes. That’s not possible.

But what I see happening with the key performance indicators, they’ve got subsets under these. And they are a little bit flexible. As long as we stay with the key performance indicator and (trades apparently to something) and (these say it’s not proper with it).
To come back with the outreach and measuring, it’s quite simply, in our case, is operational concerns. So how easy is it now for not-for-profit organizations to keep and operate the domain and use Internet being safe and secure? As simple as that.

As more - and that’s why, for example, we do the survey to see now what’s the (as-if) state and if we find out in the survey two years or five years from now, this change to the positive, then we won.

Rudi Vansnick: Thank you, Klaus. Yes.

Carol Cornell: I would like to say one more thing which I think is really important. As part of developing key performance indicators, and one of the feedback that we get quite a bit from the stakeholder community is how are we benchmarked against other not-for-profits or other organizations with similar missions?

And we will be actually spending more time in that area because in the past, we have found that would be very helpful in able to put a barometer against one set of information against ICANN’s data. So we will be doing that and having that. It’ll take us time. It’s not a short (solution).

Rudi Vansnick: Thank you. Rudi for the transcript. And finally we have the slides up here.

((Crosstalk))

Rudi Vansnick: Yes, I see that we have already our people from the meeting department coming in so we will...

Man: We are here and happy to sit down if you...

Rudi Vansnick: Yes, yes. We’d like to have you in the discussion. I think that finally the meeting is actually coming to (unintelligible). So I’m going to give you the floor.
Man: Rudi, we can either do just as few minutes or stop there on the conversation.

Rudi Vansnick: (Unintelligible).

Man: Okay.

Carol Cornell: I’m just going to thumb through, if you don’t mind, and just show you some of the data just so you can have a sense of it. But them I’m going to not really stop very long at each point. If there’s something that is of particular interest, if you’ll raise your hand or flag, I’ll do that as well.

This is the planning process. Is it out on our Web site if you want to become more familiar and it is the one I described earlier verbally to you. I’m going to skip through. These are the three main points that I discussed about the - that’s one thing I didn’t mention but it’s worth noting because it’s the first one.

Many people would like us to make sure that our strategic plan, our operating plan and our annual plan are formatted and processed very similarly so that each year you can be very - it’s easy to follow from year to year and document to document.

The other two I mentioned, so I will move forward on this. This shows you a little bit of different organizations or respondents on the left and it shows you that we had eight different groups and 100-plus comments that I mentioned before.

You can see how they’re distributed with regards to planning, key performance indicators, dependencies, phasing, financial model and lastly, the other which had a lot to do with the strategic plan, comments and questions that I mentioned. These are individual responses. I think it’s best not to go through and detail that but I’m just sharing. It’s there. I’m going to go through all of those.
Man: By the way, if I very shortly may interrupt, I’d seen that in the KPA’s list, (unintelligible) mentioned (NTUC). Is there a specific reason why NPOC was not yet in that list?

Carol Cornell: It depended if you provided a comment on the Public Comment forum but thank you. Yes.

And we welcome any feedback all of the time. It doesn’t necessarily have to be in the public. We will take it any option we have.

This is the timeline I mentioned and this talks about the completing by March for the Board approval. Okay. The one thing it showed on there, which was the update process, has to do with what I’d like to in part with you is it’s done on an annual basis.

So we will update the five year operating plan annually with any changes, any progress that is made against those efforts and that’s what you will see as we roll it out each year.

I’d like to go back. You want to - anything you want to input here?

Xavier Calvez: Thirty seconds. We had some slides available about the Quarterly Stakeholder calls that we had starting doing. We have now completed the second one on January 29th and the first one was on November 20th.

And those calls cover the activity of the ICANN operations in the previous quarter so the November 20th call was about the activities from July to September. And the second call that we completed a couple weeks ago was covering the operations from October to December.

You have the agenda here. It’s a call that’s recorded. It - there’s a link on our web site with the presentation and the recording of the call. It starts with an
overview from Fadi on the organization and its current strategy direction. David Olive then provides an update on the policy development work. Sally Costerton provided last time a management update. It covers all the other careers of your ambition beside policy.

And in every call another or different global leader present that specific section of the update. I then present the financial update so there’s a few financial slides.

And then there’s a Q&A session.

The purpose of this call is to provide a comprehensive update to anyone interested on what the organization has been accomplishing over the previous months. It is a process that we would like to continue using for information to the stakeholders and outside also of the community.

And if you - I think there’s - you should take a look, just a few minutes just to look at the type of information that is there so that you can determine how you can use that call on an ongoing basis. But it provides a lot of information.

I had more slides on this subject. I won’t go over that now. I want to make sure there’s time for the team here.

This is the budget process and...

Carol Cornell: This is...

Xavier Calvez: ...busy timeline.

Carol Cornell: This is important because we do like to have stakeholder feedback during this process. And so you can participate when that timeframe is and when you will receive our doc - draft document and ask for feedback and that’s shown in here.
Xavier Calvez: So what Carol is pointing out too is...

Carol Cornell: The.

Xavier Calvez: ...the green box with the little flag on it, right here.

Carol Cornell: Yes.

Xavier Calvez: And it’s the draft budget and operating plan that will be published for public comments from March 18th for about 45 days. And this is where all the financial planning of the organization for the upcoming year will and the draft session will be submitted for public comments.

Then the staff gets the comments and then submits the budget for approval by the Board. And this is happening in June and so review.

Yes go.

Bill Gibson: Oh sorry. Yes. My name is Bill Gibson. My question is how are decisions made as to what goes into the draft budget?

Xavier Calvez: Try to keep that answer short because it is a long process. So there is a strategic plan that is established. Carol mentioned it a little bit earlier which in very simple terms describe the, what are the objectives of the organization. Then we have the five year operating plan that basically defines how we are going to deliver the objectives. And that operating plan is the framework basically to define what activities are being carried out in the next fiscal year which the - each department defines on the basis of that operating plan.

And the budget is simply the quantification of that operating plan for the next year.
So what Carol’s team has worked on over the past few years is developing a framework that enables to go from strategic plan to budget in a very clear and transparent fashion so that everyone can know that we’re spending $200,000 on a project and how it links back to the strategic plan.

And so those decisions are made - the staff prepares a draft plan that is in accordance with the strategic plan, submits it for public comment to obtain community input on it.

And with that community input the Board then approves the budget as long as of course they feel that the information does reflect the mission of the organization and has received public comment.

Bill Gibson: So just to follow-up on that if this committee felt they needed more financial support from ICANN, how would it go about getting that into the budget?

Xavier Calvez: So there is a set of support services that are provided by the organization on an ongoing basis. And they’re embedded into the budget.

But more specifically to your question we have a separate specific process to allow organizations to submit requests for funding for specific activities that are of particular interest to each other’s organizations.

So Rudi’s aware that we have initiated that process mid-December. There is a deadline of February 28th submit a request for funding on specific activities.

And I don’t know if you want to - how you anticipate to organize that process for this year so then to submit a request for activities for the next fiscal year FY ’16 starting July 1.

Rudi Vansnick: Thank you Xavier for the clarification. Indeed we are - and that was the reason I was asking the Finance Team to come and interact and give us
more explanation, what the finance is and how it works and what is in it and what’s not in it.

We are going to have a meeting on and a call on what are the activities that we want for Fiscal ’16, that we want to organize, and what kind of support we are willing to have. And complement what we have as a support today.

And that time is indeed the 28th of February.

But as we all know NGOs can give deliverables within 24 hours because we’re based on volunteers and they can work day and night if needed.

So it’s an ongoing process that in the past we failed having a good process because we were not clear on what we could ask and what we could not ask. But that’s something that is now really very clear and very helpful to the documentation that we have and to recognize (unintelligible). We know what we can ask for now.

Carol Cornell:

So the rest of this is just a little bit more about what is in the five year. And it’s kind of the high level. One of the changes that I did want to highlight is we went from four strategic objectives in FY ’15 to five strategic objectives in ’16 through ’20.

So some of the alignment and some of the process as you’re seeing it evolve because we have changed the five objectives and how that dollars and money and sources are all going in that...

Xavier Calvez:

It may be useful too...

Carol Cornell:

Go ahead.

Xavier Calvez:

...for this group really...
Carol Cornell: Yes.

Xavier Calvez: ...to know that the main difference between the four before and the five now is that the fifth one...

Carol Cornell: Yes.

Xavier Calvez: ...that’s been isolated and specifically focused is on the global public interest framework. So this is something that’s been added as a strategic objective. Thought that would be of interest to this group.

Carol Cornell: Okay.

Xavier Calvez: Yes.

Carol Cornell: I think at this time I think we’ve covered the key points for everyone. Thank you very much.

Rudi Vansnick: Thank you Xavier and then Carol and all the teams. And I had the pleasure to have worked with them last evening for about four hours.

And I can tell you I’m really pleased that I’m going to be part of that working group in the future now. I’m dedicating time to it because I’ve learned a lot and I hope that I can also bring in some views that are coming from our community because a good financial plan can only be built if there’s enough input from the community.

And it’s up to us. We have to raise our voice. We have to go to the Finance Team and say look, these are things that are a hurdle for us to operate in efficient way.

And I try to initiate yesterday by trying to ask a lot of questions and do a lot of redirection. And I’m really pleased that this is going to happen more
frequently. And you can count on NPOC to - I’m committing NPOC to do more now.

Thanks again for the information and I know that we can always call on you by mail and ask for some public material information. So thank you very much.

Carol Cornell: Thank you very much.

Rudi Vansnick: So I’m going to move over now to the Meeting Team that is also requiring a lot of financial support and offers us also support because the fact that we have this meeting that we are here, it stands to that team that we are enabled to have a meeting room, that we are enabled to have the time to share with others and thanks again that this is working so well.

But as we heard and there was a bit of reason why I was requesting the Meeting Team to join us was about the new meeting plan. As we know today for us having the six or seven day meeting schedule even 24 hours is not enough.

So when we hear that there is going to be a meeting that is going to be scheduled on four days I’m just wondering. Maybe we can say to (Sanjay) we don’t need any hotel room because we’re going to work day and night.

So we want to know about the new plan and I’m giving over the mike to Nick or so Nick you have the floor.

Nick Tomasso: Good morning everyone and good day to everyone participating remotely. My name is Nick Tomasso. I’m VP for Meetings for ICANN. Thank you so much for your gracious comments and it gives us great pleasure to run these meetings in such a way where we’re able to satisfy the requirements of our community. And I’m pleased to hear that (Anil) at least in your case we’ve met that objective.
We’re here today to talk to you about what is called the New ICANN Meeting Strategy. And a strategy that was developed by the Meeting Strategy Working Group, a group made up of 21 community members across a broad range of SOs and ACs who came together for almost two years and deliberated and consulted and delivered to the Board of Directors a proposed Meeting Plan for 2016 and beyond which we are now gearing up to implement.

In the room today are former ICANN Board member and the Head of the Meeting Strategy Working Group Sebastien Bachollet, to my left Tanzanica King who is a Senior Manager, Meeting Strategy and Design, and of course Nancy Lupiano who is the Director of Meeting Operations.

Thank you for allowing us to spend some time with you today. I’m going to turn it over to Tanzanica to take you through some charts and some explanation of what we’re embarking on as a team. Thank you.

Tanzanica King: And I’m just going to start to say that we will go ahead and take questions throughout because this seems to be this topic is better done with interaction and you’ll have questions.

And I’m going to let Sebastien start by sharing with you some of the guiding principles that we use to develop the meeting strategy.

You can go to the next page, Sebastien.

Sebastien Bachollet: Thank you Tanzanica and thank you for having us here to have connections with NPOC about future, as a new meeting strategy we will start next year.

I want to just to emphasize what Nick said that this working group was really across community, multi-geographical and we tried to have it gender balanced.
Then it was really trying to have all the voice or to talk within the group. And at the same time we tried to have each time we had a face-to-face meeting in an ICANN Meeting to have exchange with people.

I don’t know if you remember but the last meeting here we had (unintelligible) - on the (unintelligible) and then you were able to tweet ideas, requests, questions.

And now it’s - all that get - was evolved and now it’s I will say a simple question of implementation. But as the devils in the detail it will be also very hard part of the job.

And to tell you what was the ground of work, we take into account the fact that we want to ensure that there enough time for each SO, AC, SG, whatever constituency, enough time to make their policy development and any other jobs they have to do. To have as much as possible and each time it’s needed, cross community work, exchange discussion in format that it’s actually one in the meeting room but also just allowing people to make an inquiry or to discuss the network and so on.

The idea also, it’s to try to find a way to decrease risk of problem for each of us to participate in meetings who are scheduled at the same time. It may be one or two or three who are interesting for a single person. And that the way we want to organize the meeting, we hope that it will decrease it. I don’t say that it will completely disappear because if you want to do everything, it’s not possible. But we want to decrease this question.

The maximization of the participation, it’s really to try to take out of the reason we are here to use the time, to use your brain, but at the same time not just too much. That means to allow you to restore, to sleep, to eat also but the rest you need to be able to work in the better condition possible.
And doing all the elements like also ensuring the remote participation, that’s something to improve since one year enough and that’s very good.

All of that must be designed to allow (to grow) because we don’t want to have a new strategy and in 2016 and then two years later we need to come back here to our Board to design another solution. We need - we wanted to try to find a solution for long run.

And of course the idea is to help to increase the credibility of ICANN and the general Internet governance community and Internet in general. So that’s our premise of our work.

And we came - I just want to add one final thing. As Chair I was thinking that we will not be able to find a solution. There was so much discussion, so much differences, so much input that I was thinking it’s not possible.

And I came with many of Swiss and IOs. And when we had the face-to-face meeting it wound up that a large majority, I will not say everybody but almost everybody agree on one single scenario. And it was very strange for me that this community was able to came with one solution.

And now it is a solution for the view. It’s not to say we didn’t look at other solution. It’s really the one we thought was the best one to solve all those question.

Tanzanica floor is yours.

Tanzanica King:  Thank you. Can you go to the next slide for me?

So I’m going to take you through the three meetings. We’re still doing three meetings a year.
The first meeting which we're now calling Meeting A is six total days. It's very similar to the current meeting that you are at today with the only major difference being the public forum being split. The reason for that is due to one of the recommendations that we try to get information to the Board earlier in the week so that then they can try and come to some sort of a resolution or address things later in the week. So that seems to be - that’s really the only major change.

Go ahead and go to the next slide.

Meeting B which can I make you go a little backwards and go to the next slide first since that’s our big one?

So I’m going to talk about the last meeting of the year just because I know most questions come after we talk about Meeting B.

Meeting C is the third meeting of the year. This one is seven days. We have the addition of the Annual General Meeting here as we do now. We still have a split public forum here as well.

And we're looking at two days dedicated to intra-community work, the (Nana) work that you do amongst yourselves versus one day of intercommunity work. So when you’re interacting with other groups.

Then another day dedicated to internal SO/AC work or across community interaction. And two days obviously again dedicated to the public forum.

Got your Annual General Meeting and opening session.

Go ahead Nick.

Nick Tomasso: ...as soon as Tanzanica said seven days I heard a slight groan from somewhere in the room. I think it’s important to know two things. One is the
Meeting Strategy Working Group developed this meeting schedule to allow ample time for the SOs, ACs and other constituency groups to do their work.

The second thing is that the way we’re going to lay it out not everyone needs to be here at the meeting every day. So while the duration is longer we think some people will take the opportunity to pick and choose when they arrive and when they depart depending on what they hope to accomplish at the meeting.

Tanzanica King: Okay. Any questions before we go to Meeting B? No, okay. Go ahead and go backwards a slide for me please.

Meeting B, the first thing that stands out for everyone is the four days. The four days are meant to be spent with one day on outreach and three days. Do we have a question? Start with a name.

Rudi Vansnick: Yes...

Tanzanica King: Oh okay.

Rudi Vansnick: Yes.

Tanzanica King: Sure.

Coordinator: You’ve been placed on hold. Please wait.

((Crosstalk))

Rudi Vansnick: ...audio - on the audio bridge now?

She’s going to type the question in the chat room so.
By the way for your information Lori Schulman is the Vice-Chair of NPOC and is based in the U.S.

And she couldn’t make it to come essentially because we have also limitations of travel. So it has been structured. You want to operate in a decent way you need to have your offices around you and it’s not so easy if your office is not staying at home and you need this face-to-face in addition. And we are very happy that they are listening.

But as always difficult if you only have three of your offices and you have to make a selection. You can come and you cannot come. That’s not an easy thing to handle.

So meanwhile I see that the question is in the chat room. What else has been about travel support for seven days? I have had the problem getting partial support. I was told that I have to come for all meeting to get the travel support.

I think that’s a difficult one.

Nick Tomasso: When we looked at the meetings and we did develop the strategy we collectively agreed that one of the things we would not discuss when we rolled out the strategy was budget. Travel for funded travelers remains within finance as you had Xavier here earlier today and with others within the organization who will react to the New Meeting Strategy and fund according to the plan, your request, what’s affordable, etcetera.

We as the Meetings Team are not making the decisions on funding for travelers.

Rudi Vansnick: Thank you Nick. Klaus you have a question and I see...
Klaus Stoll: ...that question makes sense for me because when the team puts out a very good strategy which then is undermined by financial consideration, in your case you say maybe some people in seven day meeting come a few days later and then they're forced to stay seven days. So then basically you're - there’s a contradiction in the system.

Nick Tomasso: Yes. Again I’m just going to say it was - budget was not considered by the Meeting Strategy Working Group. We all agreed that we would roll out the meetings and let the budget follow what was affordable.

I understand your point. I do not know how to answer it any further right now other than to say it will have to be something that is considered as we roll this out.

Now there are many different kinds of people who come to ICANN Meetings some of whom are funded and some of whom are not. And so when we think about staying for seven days or five days or three we’re looking across a broad spectrum of people who come to ICANN Meetings which number are approximately 2000 in addition to the people who are funded which of course is a much lower number.

Rudi Vansnick: Tanzanica. Okay.

Tanzanica King: I see there’s one more part of Lori’s question on how do we raise the issue.

And I think we’re really early. We’re rolling out the implementation. We’re getting conversations started. That’s why we’re here today and planning to do a lot more talking internally about how we roll this out.

I think I will certainly make a note of this issue and make sure that it’s discussed. That’s really the best I can answer that right now. I won’t forget it. Okay. Hope that answers the question online.
Back to Meeting B, thank you. So Meeting B, four days. Three days are focused on SO/AC and Board work, the first day focusing on outreach.

The important thing to notice here is we don’t have a welcome. We don’t have a public forum. We don’t have a lot of the things that are, you know, interjected with all of the work that you need to do now.

Somebody made a comment in one of our other talks. They said well if you look at this, four days, it seems like it’s short. But if you think about the number of days you really are working all day long in a room maybe it does it meet the time that you need if you’re focused on that.

So that is part of the goal here to give you the time to do your work. We are still figuring out exactly what the schedule looks like. We don’t have, you know, a detailed plan yet. That’s what’s in the works right now.

And we want to work with everybody to make sure that we’ve captured your needs. There’s a new community. What’s the - can you talk...

((Crosstalk))

Nick Tomasso: We have a Community Engagement Team that’s now head up by Sally Costerton.

And a subset of that team led by me will be focused on the meetings coming up in 2016 and the structure. I think it’s very important to note a couple of things. Tanzanica touched on it.

But let me be very clear that we tried in Meeting B as a group to remove all the distractions that take you away from the business that you need to get done. She’s mentioned no opening ceremony, no public forum, no Board Meeting. So all this is dedicated to you.
The other thing that's very important is you need to tell us what your schedule is for those days. So what we're here to tell you is that we will work with you. We will put out a skeleton agenda that you might think about.

But at the end of the day you need to decide what your itinerary is for these days. The outreach portion is to be developed. I just had a conversation about that this morning with Sally. And we need to really refine that.

But we see each of the constituency groups participating in that in some way. I'll give you a for instance. We could have outreach where we bring members from the Internet community in the country that we go into - and to meet with us in the facility.

But what happens after that meeting? What happens during that meeting and what happens after that meeting you need to help us with.

During the meeting well I would hope that we'd have participation by all of the constituency groups in meeting with these people telling them what you do etcetera.

Following it you might want to embrace them and mentor them for the next three days where they sit with you next to somebody who is explaining perhaps what's going on so that we do some capacity building. We do some recruitment. We develop new people to attend the ICANN Meetings and participate in the ICANN community.

But it's work that we need to work with you on. You need to help us develop what that looks like.

Rudi Vansnick: Well if I may begin on this Nick, for the transcript, I'm happy to hear this because that's what we were trying to do. We were trying to outreach to NGOs and you know how difficult it is to get an NGO in the room, to get them
travel because they're all not-for-profit. They don’t have spare money to do that.

And in the plans we have and I know that Klaus will pick up on this too, I’m just wondering in the concept of the four day format, Okay. This first day outreach, that’s great. That’s what we need as a constituency. We need outreach because we see we are - we don’t have enough people in the room because it’s difficult. You have to go to an NGO. An NGO doesn’t come to you. So that’s what we’re trying to reverse.

And another aspect when I look into the structure of the meeting concept are we still going to be able to have our constituency day meeting in this Meeting B plan? Because you see this is for us. The only way you’re able to get together and discuss issues face-to-face it is the result of the work that is done in between the meeting so I would like to know if there is enough space or things to do it.

Knowing that as I discovered being the Chair of NPOC and being among the SO/ACs, my schedule all of a sudden doubled. Because you're asked to be at so many other meetings, Leadership Meetings and at the end I’m wondering if that's going to happen in the four day meeting. I'm going to die I think.

So I think it's important to know that you can specify if we can still have our constituency day meetings and if we still have the ability for all day so that we can also plan how to integrate the outreach and combine the next day the constituency day. 

So that’s indeed something we need to work together. I saw also the reaction of Sebastien and then Klaus I’m coming to you. Sebastien.

Sebastien Bachollet: Yes, thank you. I think we can answer your question yes, but I am not sure that it's a good answer because you may also think about how to
reorganize your work taking into account this new organization of the meeting. It’s not just one way or the other. We don’t want to drag all recipe in a new way of doing the meeting.

And yes, if you need half a day for your constituency, is you have two day. Intercommunity work that means that it’s work within your community, within your SO/AC, within your Stakeholder Group, within your constituency, whatever, and you have two days for that.

Then I hope that within these two days you can find the time for that. And then there is one day to have a cross community work. That means that Cross Community Working Groups, specific groups with specific sub-participation of SO and AC, whatever. It’s something.

Also we can’t just say okay we have found a solution that nothing else will change.

And I want to emphasize one reason why we to - we come up with this solution is that the goal is into places where we not used to go, in place of the world where it’s difficult to get a very large rooms, facilities and so on.

And that means that if we go, for example it’s not just because we don’t want to have a public forum, opening ceremony. It’s because if we do that we need to double - to have two large Board Room for examples. And we decide okay, how we can do it with just one Board Room and one Board Room it’s easier to find than two in many places.

And it’s a goal because if not we will end up to go to Buenos Aires to Singapore and to London and that’s it. And it was not the way we wanted to have this meeting organized. It’s why we have to regional balance. But in some regions if we want to go to new places we need to have a, what I call a smaller meeting. It’s not smaller participation. It’s a smaller meeting. That’s very important. Thank you.
Rudi Vansnick: Klaus you had something.

Klaus Stoll: Not question, two comments. First about the outreach, great concept, it is a concrete offer. NPOC’s constituency has a very strong outreach program.

And as an example at 11:30 there’s a webinar taking place here as part of our constituency day where we get people online and outreach from the community here participating so the - if you need some suggestion about how outreach can happen (unintelligible) to come.

The second one is (unintelligible) comment. And I know I’m too late and it’s not fair to say that.

But for me an ICANN Meeting without a public forum is not an ICANN Meeting because the public forum is the demonstration of the values of ICANN as a multi-stakeholder open organization.

And I will - whatever happens. So if there’s no public forum I will not call it an ICANN Meeting. I will call it an ICANN Working Meeting but not an ICANN Meeting.

Sebastien Bachollet: I want to comment on that. The question is do you need a public forum or do you need a place where you will be able to work with your peers. Because don’t forget, the image of the public forum today, its important stage even if it’s not an advanced stage and all the other people around.

Maybe we can have something else but that’s you to invent it. And please don’t say we are missing something. No. We want to do something else. We would like to have something. Please don’t refer to the past. Go to the future.

Klaus Stoll: I stand corrected. You’re absolutely right.
Rudi Vansnick: I have another queue. So it looks like it’s going to be interesting. I’ve seen Joan, Sam and then Paul so Joan first.

Joan Kerr: Joan Kerr for the record. I have to tell you that I’m so happy to see the intra-intercommunity interaction because that’s one thing that I’ve always - I’ve been coming to ICANN Meetings for, officially I guess for two years.

And I’m - you know you work so hard with your group and you never really get to go and like I wanted to go and talk to the newcomers because I know it felt when I was a newcomer. And, you know, none of - well I was going to use the world old people but me, who have been involved for a long time they don’t come and talk to you. And you feel like you’re isolated and so your friends become the newcomers.

And they - you want to learn and you want to know what’s happening and they don’t know either. So all you do is you sit and talk, well I wonder what that means. Oh gees and all the acronyms and it’s over and over again.

But this whole idea of interacting and I guess creating friendships and alliances, I think this is really community-based. And I really just wanted to say how happy I am that that has happened.

Nick Tomasso: Well I’m sure that the MSWG would appreciate that feedback.

Rudi Vansnick: Thank you Joan. Sam you have the floor.

Sam Lanfranco: Thank you. Sam Lanfranco for the record, it might be an off the wall comment but I - it’s been - bothered me for quite a while. And that’s that I don’t know what kind of prior pre to meeting liaison ICANN has with the local communities, I mean the local journalists, the local, the stakeholder community out there that might want to know what’s going on. Shouldn’t turn up at the meetings but might want to have some exchange with them.
I think for ICANN in Buenos Aires last year for the Clarin which is one of the major newspapers in Buenos Aires, if not virtually literally the only coverage of the ICANN Event was an article written by me. And I think we can do better especially since the profile of ICANN on the horizon is rising in part because of the IANA transition and the amount of noise that some people I think who have a job in Congress in the U.S. make in the public. I worry about ICANN’s kind of outreach in terms of how it gets its image across to the public, not just to the constituencies that we deal with.

So I’m just saying that for the record. You don’t even have to reply.

Rudi Vansnick: Thank you Sam.

Nick Tomasso: If you don’t mind, I will reply. We focused on external communications with the Meeting Strategy Working Group. And Duncan Burns, our VP of Communications is part of this overall group that we’re assembling to think about the New Meeting Strategy going forward and to think about outreach to the media and others.

So your point is well taken. And it is being addressed. And I will be sure to bring your message back to Duncan today in way of form of an email to let him know. Thank you.

Rudi Vansnick: Thank you Nick. Paul you have the floor.

Paul: Okay. Paul for the record, I just have a question to the Meeting Working Group Team about the choice of venue. In the event maybe a state nation decides not to host a meeting. A good example is Morocco.

So how do you decide on a backup plan like and send a blank in last minute when maybe the government or such a state decides we can no longer host a meeting?
Nick Tomasso: So let me make sure we don’t leave any misconceptions. The Moroccan government did not uninvited ICANN from coming to Marrakech. The ICANN Board made a decision not to go to Marrakech because of the potential implications of Ebola and the possibility of delegate resistance to go and potentially a small turnout.

So the Moroccan government was not the one who made that decision. ICANN made that decision.

Second part of your question, what do we do when that happens?

We run like hell. We do - we keep a running list of facilities in the world that can host us. And then when we have an issue to deal with this in a very short basis we just what I like to call, boil the ocean. We contact every one of those facilities through multiple venues, avenues that we have. We find out what’s available. And then we make our best decision based on where we can go.

Singapore was an easy decision for us because we’ve been here twice already. We know the infrastructure. We know the contractors. We know the meeting rooms.

And it was with the three month lead time, it was the natural decision. We have had other times when we’ve had to move things around a little bit. But that’s the process that we use.

Man: Thank you Nick. Joan you have another question?

Joan Kerr: Yes. I’m just curious on the outreach strategy, when you design your meeting do you just say this is what we’re going to do on day one and then the constituency sort of develop their own initiative? Is that basically - so who takes the responsibility of perhaps leading, taking by the hands the newcomers to introduce them to other constituency or do we just sort of go in there and create?
Tanzanica King: So we will work with staff. It'll be led by our communications staff, Sally. I don't - have you've never been able to go to newcomers on Sunday?

Joan Kerr: I have.

Tanzanica King: You have, okay. So we will I imagine put another type of process in place for how we run it. But like I said we don't have an exact idea. We know we want to do the outreach. We know. But we want you to be involved in how it’s developed. So it’s a matter of us working together to figure that out.

Sebastien did you want to say something?

Sebastien Bachollet: Yes, thank you. Outreach it's a web. I am sure that if we ask each of you to put to what is beyond this world we will not get the same thing. For example people were talking about going to university. Business constituency was talking to go to Chamber of Commerce.

When in - so in Dublin it was organized what was called a social activity to go to paint a school, it’s also an outreach activity.

And how it will be done, what will be inside and it’s if the program will be the same from one meeting to another meeting. I think we need to have enough flexibility to allow different activity on those days. We don’t want to have one size fits all. If we can go to the Chamber of Commerce and if we can have young people coming in the facilities, why not. We don't need to be all together and to do the same thing.

It's just a sign that we want to do that and why we do that as a shorter meeting, it’s not because we have enough time. It's just because we are planning to go to the place where we are not used to go. And it’s a place where we need more than any places.
But outreach must be done in the other places. When we are here, when we are in Buenos Aires, it’s when - but it’s not scheduled as a day of doing it because we think that it’s more important to do that in the - what somebody call remote place but new place where we’ll be able to go.

Rudi Vansnick: Thank you Sebastien. And I want to pick up, Rudi for the transcript. I want to pick up on this because it’s - I’m quite happy with this new approach as this fits in what we are working on for a while to try to have a better approach to our community.

And what you were just mentioning about allowing us to eventually go out of the conference center for a half day and reach - and go to places where we can really meet, where the people are used to come so that they are not afraid because as I said earlier and I have the experience with NGOs across the world, most of them are very shy.

Woman: Yes.

Rudi Vansnick: So that’s one of the issues that you can solve if you can really go to them. It makes it easier. I understand that by having this approach we’re going to make your life even worser because it means that you have to go and manage two events at the same time.

Woman: Yes.

Rudi Vansnick: So I already know that what you’re doing is amazing, it’s unbelievable. Not only sees what’s going on but when you arrive a few days earlier you see that people are working and building all these rooms. This is crazy. It’s in fact a building that is moving from one part of the world to another part of the world. And everybody is coming in then. It’s like your home because we’re used to all these facilities.
But my point that I want to make is how easy is it going to be to have this outreach outside of the premise?

What are the requirements? What are things that you want us to bring to you because we have a lot of plans and we are really - we are going in April to Zimbabwe to participate in a conference we have been asked to go to and participate in, to Angola because our plan fits in, we call it the Pathfinder. Pathfinder find your path through all the misery.

And I would really like to know very rapidly in the next few weeks how we can collaborate on this in order to see how we can organize our structures also so that we’re not doing double work because I’m afraid that at the end it’s going to require work from both sides. And at the end nothing will happen. That’s what I’m a little bit afraid of.

So maybe, I don’t know if you have an answer to that one.

Tanzania King: So I do have an answer about how we plan it. And first of all, I can see Nancy’s excitement. It’s really nice to hear somebody who realizes how much is going on as we’ve set up the meetings and we are moving an entire. It’s like moving a building to different countries. So thank you for that from the whole team.

As far as how it all works our local hosts are often a major factor in helping us to get outreach events and things prepared because they’re there and they can help us speak to different universities. I know we used to do a lot more of that many years ago.

Mexico City as I see (Alex Hundra) joined us. Hi (Alex). We went to a university there and did speaking engagements.

So it wasn’t - the complications of that is not too much if we were just going and speaking to a group especially if you’ve got an educational facility that’s
ready to embrace you. Bringing people to and from, obviously there’s transportation elements. There’s some costs involved.

But the complication of it as far as setting it up isn’t something that we can’t handle for sure because we’re not, you know, trying to take interpretation groups with us necessarily or anything like that. We’re bringing people to us so they can use our facilities and all of that. We’re going to them if that works out better there.

As far as working with you to improve and make sure double work is not going on I think that’s a really important effort that we need to take on not just in the outreach but in the schedule itself.

There’s a lot of duplication and things happening that I think are taking more time than we need to maybe because we’re not getting together and doing the cross community interaction. So we’re certainly going to work on that.

Nancy Lupiano: If I can add something, I think the most important thing with anything to do with the outreach programs is they get started early. If you don’t start them early it then does become a problem for participants as well as the organization of it.

So that will definitely and we also need to...

Rudi Vansnick: Thank you Nancy. And then very interesting and I’m getting excited because I have a lot of doubts about our plans and availabilities and possibilities to do our reach out. But what I hear now is wow, I love this beam model. Scratch the A and C. We don’t need them. B is better. As far as we are allowed to be able to do our work it’s fine. It’s terrific.

And I’m just asking is there a plan of a working group going to be set up to work on this outreach because I think that a few people from my community
will certainly jump into and want to participate because we have the experience now.

And maybe an additional question. Maybe a tricky one. As we are doing actually planning this year’s several meetings in Africa because it’s a region that we need to work in anyway and we got all the requests, I’m just wondering and it’s - I mean I’m not asking for a complete answer. But maybe something that you can think about. Having us as a constituency also outside the ICANN Meetings because we can only do one in a year. For our community that’s not enough. That’s not enough outreach in the regions.

Is there a way we could work together and say okay, look, this is specific objective that we have we want this year to go and visit seven, eight countries in Africa. To do the reach out specific for mission so that end use can come to the next meetings that ICANN organize because you have to trigger them at first go to them before they come.

So maybe it’s something we can put on an agenda and see how we can work out collaboration at that point.

Nick Tomasso: Doing outreach at Meeting B does not preclude us from doing outreach at Meetings A and C as well if we feel there’s a need to do that as a collective group.

So I would say that. Your second question about outreach outside of the ICANN Meetings are not my area of responsibility. That said I’m sure we can find the appropriate people to address your questions.

As we develop this group of people within the Community Engagement Team who are going to be looking at outreach for Meeting B and Meetings A and C perhaps the bigger issue they’re going to need to tackle is exactly what you’ve asked. I’m not ready to address how we might do that now. I’ll just say we’ll bring your ideas forward as we do this.
The other thing that we need to incorporate is how we work with each of the constituency groups for the Meeting B outreach specifically. And that's work in progress.

So we’re here before you a bit before we have any firm plans. But we’re really here to get your ideas. And that’s exactly what you’re doing now. You’re giving us food for thought and perhaps some models that we might consider as we roll this out.

So I think it’s extremely valuable to me and to hear all of this. And as we tell you what we’re thinking perhaps it gets your processes going as well.

So I wish I had a more firm answer for you. I don’t. But it’s something we’ll need to consider and...

Rudi Vansnick: Thank you Nick. Rudi for the transcript. Maybe to make my question more precise, I was not asking for your support. I was rather looking to the direction of you have this experience of building meetings in the sense of what are the best locations to go, what about all the difficulties, what are - I’m more looking to the logistic aspects also because as an NGO if we need to do all this upfront, all the money will be gone just to try to create an outreach event.

You have a lot of experience building these meetings for so many years also building specific meetings as I know. That’s rather the question that I have. Can we call on your team and say look there’s something more to do as a constituency at the three typical meetings? Can you help us in giving us a roadmap or something like that to allow us to do our work in efficient way?

Nick Tomasso: So your request of course as most requests do have resource implications, both people and money which I’m not prepared to answer right now.
Rudi if you picked up the phone and called me and said what do you think I should do in Addis Ababa I would tell you. But if we’re going to be working on seven or eight or nine different meetings perhaps that’s a different scenario.

So I think you need to bring that forward as through your normal channels and have that come back to me as a formal staffing and resource plan so that I can staff appropriately to satisfy your request. But it’s got to go through the normal channels.

Rudi Vansnick: Thank you very much Nick. And that was in fact the purpose because as you also know we have this special financial request period at (unintelligible). That’s why I was asking the question. If it - this seems to be the channel that we can use to ask on support so we were going to work on this and then enter that in the financial requests that we need to do before the end of February.

So I have a complete answer from you even if you don’t answer a bit. You told me what to do. That's what I wanted to know.

So looking around the room if there are any other questions. I’m looking to the chat. It looks like everybody is quite pleased.

I would like to thank you Nick and Tanzanica, Nancy. It was really fruitful for us to get an understanding and Sebastien also.

But I know Sebastien for a long time. I know that he is energizing your team also with so many ideas and thank you Sebastien for even if you’re not - no longer on the Board for helping us as community that ICANN understands what our requirements are so. I’m very thankful.

And I hope we will see you coming on and again and again and again because we need you to join us in the efforts so thank you very much for your participation.
And you can count on us for joining the working group and help you building the future.

Woman: Wonderful...

Rudi Vansnick: Thank you very much.

Nick Tomasso: Thank you.

Rudi Vansnick: But you organized it.

Woman: Yes.

Rudi Vansnick: So we’ve got - we are in line with the schedule. That’s perfect. It was scheduled till 11:00. We have another half hour time for preparing ourselves for the.

Man: ...and I would like to go around the room, for the last point of the normal agenda, which is what are the topics that we need to discuss to, we need to be aware of with regards the impact of NGOs, and I’m especially thinking about the IANA transition, because that’s going to impact also NGOs. We need to know what is important, what are the alarm bells we have to ring.

I had a very interesting discussion yesterday that actually, the plan of transition, the IANA transition, would most probably be expanded, because they’re not getting anywhere for the moment. There are two proposals on the table, and I see somebody making, so you have also some experience with this discussion?

Woman: (Unintelligible).
Man: It is indeed not easy to find a solution for something that has been handled so long, and it’s better to say we delay than take a decision, a wrong proposal, because I don’t think in fact that ICANN’s ready to go to that transition. And when we were in the final budget discussion yesterday evening, we have been also touching upon these issues of how it will impact on the budget for fiscal year ‘16.

If you imagine that it’s going to happen, you will have extra costs that you have not actually in your plan, and we had an interesting discussion on this, so I think it’s important that from the community side we have also to treat it. An organization can only survive if the finance plan is correct. If that’s not correct, you crash, it’s done.

So it’s up to us to avoid that, the organization crashes and it’s up to us to come up with questions. So I see Sam, you have the question or a comment?

Sam Lanfranco: It’s just a short comment, and it’s part of learning from history. When the IANA transition announcement was made last March, a few people, aware of organizational change procedures and so forth, I was one of them, spoke up and said “This cannot be done in the time frame, and it doesn’t have to be done in the time frame, because there’s a two-contract extension possible,” and just not even for the record but just to reflect on some of the not-nice kind of parts of the culture within ICANN, most of those people who were attacked as being against the transition, as opposed to assessing the probability of having it done by now, but now of course everybody understands.

It was a momentous task to be pulled together in 18 months. And so I, my lesson taken away from that is that when we hear dissenting voices within ICANN, we shouldn’t immediately assume that they have some hidden agenda, that they are in fact putting an issue on the table to be discussed. And that was an incident in which the response, that doesn’t bother me, I’ve been shot at from every direction, but some people did take offense to doing an assessment and then receiving what was basically a personal attack.
Man: Thank you, Sam. I’m looking a little bit to my left as I saw a person leaving. What’s your impression, what’s your feeling, and especially as I understood that security is some of your highest priority level. What’s your opinion on what’s going to happen?

Woman: ...I just wanted to point out that probably the deadline was in a way official, but it was just to (unintelligible) in a way when the issue was raised in the first place. And ICANN in particular has been under pressure for a while, I know what happened in June 2013 again gave us sort of a trigger for reform.

So it all, I see it as a slightly artificial way of broaching the issue, the deadline was clearly too close to target. Now, yeah, what we have heard over the past few years, clearly indicates to the extension of that deadline and it’s not clear for how long. And Larry Strickling made that clear that it’s not a deadline in fact, it’s just, it was a tentative date that, I mean, September 2015, but that’s not the limit and the priority is to get the job done and in a good and sensible, meaningful way.

How exactly that is possible, I’m not sure. I understand that ICANN has been some sort of political pressure for a while, in particular when, for instance I can say that in my country, in Russia, there has been a lot of expectation from the transition in terms of removing that perceived hegemony from one country, in the space of governance.

What exactly is going to follow is still not clear, but I see it as, you know, very, an approach which goes in too many directions due to handling over a period of a year and a half, which was intended in the first place, and too many interests and over this period of time, if we start counting from the official statements in March.

There have been a few developments which have also shifted the balance in a way because we are, I mean, I come from (unintelligible), we stick to the
discourse (unintelligible) stakeholder approach, but to be honest, it’s not that uniform anymore, and the role of government has also changed. Like it or not, it has, and it’s no more, in my view and I hope in some other people’s, it’s no longer the simple division into authoritarian states which push for the supremacy of governmental decision, and let’s say democracy, libertarian approach. That’s kind of a simplistic view, but that’s the most efficient you get.

It’s not like that, exactly like that anymore, and I have a feeling that over the past few months, the role of the government has been promoted more than somebody would like. And in particular due to, some say political troubles, in particular due to cyber attacks, there have been a lot of different things, different events which have again slightly tipped the balance and pose questions about the non-stakeholder approach. Difficult question to ask, and say whether it’s still relevant and even more difficult to answer it.

But that again falls into that basket that has the deadline of December the 15th, how relevant that is. And yeah, probably that’s the right approach, it’s not about time, it’s about quality of the job done. And the message I think which was particularly valuable, including from Strickling was, take the time you need, but don’t be too long.

Rudi Vansnick: Thank you very much for your comments and ideas. I have a queue again, I’m giving first call to the floor and then Sam.

Paul Muchene: Okay. So Paul on the record. I just want to make a few comments about one aspect I’ve been dealing with in the institute transition, and that is the work done by the cross-community working group on naming-related function. I think this is the most complex of all the other stakeholders that are making comments and proposals to the ICG.

The cross-community working group on naming-related functions is a bit complex because there’s big differences between the country code top-level
domains and the generic top-level domains and how each of them use their services. They’re very, very specific and very different from each other.

And so currently, we actually came up with one proposal in December on actually splitting the entire functions into four different, I call it bodies, and it sort of gives, creates a more complex structure. So I could just quickly name them, one is called the contract company, that is to enter into contract with the IANA function operator, there is a multi-stakeholder review team, there is a consumer standing community, and finally there is an independent (unintelligible).

So each of these, this is what we came up with. But in yesterday’s meeting that I attended, they had three different variations of these four structures, both from an internal and external point of view. And each of them have, I call it legal consequences. So because of this amount of complexity and issues that are paramount, I don’t see them actually solving the problem of coming up with a model that the stakeholders will agree by September the 30, in fact they need to actually control their lawyers. They gave themselves a very tough, airtight deadline of June 30 this year.

I don’t think that in the next ICANN meeting that’s going to be in Buenos Aires, maybe you have to (unintelligible) a decision. So also saying that the transition may be delayed beyond this September 30 deadline.

Rudi Vansnick: Thank you, Paul. Sam, you have some...

Sam Lanfranco: Yes, two new issues, two separate issues that I’d like to just record. The first is to follow up on what was said about the shifting and changing perceptions about the role of, in particular the role of governments. One part of the outreach that I’m doing now inside the policy committee and I’ve done it as with impact with respect to some larger ICANN issues, and have been talking to the consistency groups out there, in particular with discussing the global health community, the issues around (unintelligible) health,
And instead of saying this is the position you should take or that’s the position you should take, I advised them to start getting into dialogues with their own GAC representatives in their own countries, that they should be paying more attention to not just domestic issues with respect to operational issues of the Internet but dialogues with those members of their own countries that are here at ICANN.

And so part of that outreach is to say, “Let’s spread the knowledge and awareness and engagement at those levels, not just get more of it here.” That’s my first point. Second point, and I think this is important for (unintelligible), is that I suspect, I got up this morning, my patio door and listened to the birds and what the birds were telling me is that the whole issue, if there’s going to be or when there’s going to be a new GTLD, the whole issue of how community applications were handled in the past is going to boil up within the internal agendas of ICANN.

I don’t know if I trust these birds on the balcony or not. But if that happens, I think we have an opportunity to turn that into a wider dialogue of interest to the civil society, non-governmental, not-for-profit stakeholder constituencies. So we keep our ears open for that one.

Rudi Vansnick: Sam, you thank. Rudi for the transcript. I heard the same birds, but it is an issue that I think we need to take up in our agenda and book, that as we know that the first program didn’t want, absolutely not to consider community first and take the commercials later, so I think we need to start putting up our flags and say “Look, community are important, you need to consider them and you have absolutely to allow us now to be in the priority list, and not at the end of the queue.”

I remember that in 2009 I was still in the at-large, I queued up at the mic with several other colleagues, and it was the first time (Chris) was leading that discussion, and he didn’t want to answer my question at all. I told him “For
God’s sake, why are you not allowing community to step forward first,” because that would have been a very good triumph to see if the program works. We were sure that there were thousands of applications going to come in, so it would have been much easier to handle all these dislocations that actually are happening today with the new GTLD program that is rolled out.

So I’m speaking about, Sam, as one of the items that we need to put on our agenda for the coming Buenos Aires meeting. So all those who are interested in joining us and helping us, defining the discussions on that one, are really welcome.

As we are closing, coming close to the 11:30, and I think it’s good that we take a five, ten minute break so that, we have some biological needs I think also, we need some coffee. And it looks like the coffee’s on at the reception, something like that, early registration, sorry. So I would like to have you back here 11:304. Because the we start with the webinar, which is going to bring you a lot of knowledge on what the pathfinder is and what in fact our global mission is to get the NGOs also around these tables here in our discussions for the future.

So I would like to thank you all at this moment and we are back in, let’s say 15 minutes. Thank you. I would like to ask to stop the recording for this session.

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